

foodpanda Malaysia partners with Carl's Jr

Signing of American burger chain is in line with foodpanda Malaysia's drive to bring in more value

KUALA LUMPUR, MALAYSIA, May 18, 2016 /EINPresswire.com/ -- [foodpanda Malaysia](http://foodpanda.com), Malaysia's pioneer food delivery service, is collaborating with one of the largest fast food chains in Malaysia, Carl's Jr to provide food delivery services to their outlets.

foodpanda Malaysia is the first and only delivery partner for the well-established fast-food chain, bringing home the authentic taste of Carl's Jr by delivering food from 4 Carl's Jr outlets across Klang Valley. Carl's Jr is well known for its 100% lean beef burgers, hand-breaded chicken tenders and milkshakes.

Aspa Lekka, Managing Director of foodpanda Malaysia: "We understand and recognise the popularity and reach

that Carl's Jr enjoys, especially within Klang Valley, hence this partnership is very important to us. We are here to eliminate the hassle of driving and parking just to get your favourite burger."

Ms Lekka also said: "Being in Malaysia, we understand that brands like Carl's Jr are always at the top of our customers' minds when they order with us. Bringing Carl's Jr in as our premium partners will also keep us at the top of our customers' minds any time they want their favourite burgers at the comfort of their home."

This premium signing is part of a major process change, as foodpanda aims to add more substance and value to its service. The company takes pride on its customer-centric focus with the recent launch of the in-house e-magazine, the improved restaurant filter which pushes highly-recommended restaurants by real-time customer reviews, and largely automated processes.



Carl's Jr - Sunway Pyramid Outlet



Carl's Jr's Burger



Some delicious milkshake anyone?

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This press release can be viewed online at: <http://www.einpresswire.com>

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