

# Biobanking in the commercial world: insights from MSD, Auria Biobank and UKCRC

*SMi Group reports (18.05.2016) With the global biobanking market growing at a CAGR of 7.07%, there is much interest in commercialisation of the industry.*

LONDON, SELECT STATE/PROVINCE, UNITED KINGDOM, May 18, 2016 /EINPresswire.com/ -- [SMi Group's 6th annual BioBanking conference](#), taking place on 20th and 21st June in London, provides a comprehensive overview of current legislative and scientific issues as well as ongoing commercial opportunities in biobanking relevant to both new and seasoned stakeholders.



The poster for the 6th annual BioBanking conference features the SMi logo at the top right with the tagline 'LINKING BUSINESS with INFORMATION'. The main text reads: 'SMi presents the 6th annual conference on BioBanking Holiday Inn Kensington Forum, London, UK 20 - 21 JUNE 2016'. Below this, it says 'REGISTER at <http://www.bio-banking-event.com>' and '6th BioBanking Event | 20-21 June 2016'. A pink speech bubble on the right contains the text: 'Hear from MHRA, EU Commission and other leading European biobanks!'. The background of the poster shows several glass beakers in a laboratory setting.

In addition to hearing case studies on legislative considerations from MHRA, European Commission, Roche and AstraZeneca, this year's event will feature three presentations from industry leaders at the heart of effective biobanking operations.

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*SMi*

1. Dr Karina Bienfait, Head of Global Genomics Policy at MSD USA, will be presenting on biobanking and genomic research in clinical trials. With a focus on challenges and solutions in working with global health authorities, Dr Bienfait will discuss Merck's clinical pharmacogenomic and biobanking strategy as well as solutions to manage requirements from IRB/IECs.
2. Heli Salminen-Malkonen, Director of Auria Biobank, will discuss how Finland's first biobank is the perfect model for next-generation biobanking. Focusing on the rewards of innovative biobanking, she will be speaking on how to maintain sustainability by public-private partnership and new

co-operation biobank models.

3. Dr Brian Thomson, Director at Nottingham Health Science Biobank and Dr Phil Quinlan, Director at UK Clinical Research Collaboration (UKCRC), will co-present on the challenges in creating a UK biobanking network. The presentation will explore biobanking in the UK, particularly how the UKCRC fits into the European programme, and why there is a need for transformation and standardisation. Other speakers include UK Biobank, Lundbeck, Public Health England, EBiSC, and other leading European biobanks. The full list of speakers and their topics can be viewed on the event website.

[This unmissable and timely conference is CPD-certified.](#) For those interested in attending the event,

there is currently a £200 saving available which expires on 27 May. Visit <http://www.bio-banking-event.com/ein> to register.

For details on tailored sponsorship and branding packages, please contact Alia Malick on +44 (0) 207 827 6168 or email [amalick@smi-online.co.uk](mailto:amalick@smi-online.co.uk).

[6th BioBanking Conference and Exhibition](http://www.bio-banking-event.com)

20-21 June 2016, London, UK

<http://www.bio-banking-event.com>

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

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