



# Hoists Direct Now Offers Theatrical Hoists

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*Hoists Direct, industry leading distributor of industrial hoists, cranes and winches, now offers theatrical hoists and theatrical winches.*

ABERMARLE, NC, USA, May 18, 2016 /EINPresswire.com/ -- Hoists Direct, industry leading distributor of industrial hoists, cranes and winches, now offers theatrical hoists and theatrical winches.

Hoists Direct, top global distributor of hoists, cranes and winches, announced today that the company now offers theatre hoists, theatre motors and theatre winches. The new products will be highlighted on HoistsDirect.com, the company's online catalog.

Theater hoists, motors and winches are an important evolution of Hoists Direct's product portfolio building upon the company's reputation as the leading low-cost master distributor of chain hoists, electric hoists, overhead cranes, gantry cranes, jib cranes, wire rope hoists, manual winches, shackles, air tuggers and other industrial lifting and pulling devices. The company's expanded product portfolio includes stage hoists, theater hoists for convention centers and concert halls, theater motors for night clubs and specialty lifting devices for theatres. Hoists Direct has the hoist and rigging products that can accommodate theaters of any size.

The company distributes the Harrington TNER Series Theatrical Electrical Chain Hoist and the Columbus McKinnon Lodestar Series Theatrical Electric Chain Motor. In the entertainment industry, many of today's performers rely on electric chain hoists and electric chain motors to position overhead truss systems, sound equipment, lighting and scenery. Entertainment theatrical motors, hoists and winches build upon Hoists Direct's leadership as a subject matter expert in pulling and lifting devices.

The company is a platinum distributor for Columbus McKinnon Corporation and a parts supplier for Harrington Hoist. In addition, the company distributes products from all major hoist, overhead crane and winche manufacturers, including CM-ET products, Coffing hoists, Abell-Howe cranes, Thern davit cranes and winches, Wallace cranes, Tele Radio controls, Caldwell Group lifting solutions, Yale hoists, Budgit hoists and JD Neuhaus hoists. The company also enjoys exclusive access to Ross hand chain hoists.

The company brings to the entertainment industry the design and engineering resources to build custom lifting solutions using overhead hoists and electrical winches and the team at Hoists Direct has over 100 years of combined product expertise with lifting devices. Hoists Direct's reseller program also applies to entertainment products, which offers customers quick-ship on products, favorable payment terms, low-cost pricing and free shipping on select products.

About [Hoists Direct LLC](#) – Hoists Direct, based in Albemarle, N.C, is a global distributor and low-cost retailer and wholesaler of industrial hoist, cranes and winches. The company is a hoist specialist offering the best possible products at the most competitive prices. The company distributes all leading hoist, winche and overhead crane brands and offers free shipping to the lower 48 states for most products.

PR courtesy of Online PR Media.

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