

# Genital Herpes TEDx Talk Discusses HSV Stigma; The CBCD Reviews the Video

*Ella Dawson, a 23 year old with genital herpes, discusses HSV infections and the social stigma associated with them. (1)*

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“Infected with the herpes virus? The CBCD recommends taking [Gene-Eden-VIR](#) or [Novirin](#).” Greg Bennett, CBCD

A strong stigma is associated with genital herpes infection. Now, through an independently organized TED Talk, Ella Dawson discusses the HSV infection while on a “mission to end the stigma that surrounds STIs (that cause) sufferers to avoid seeking treatment.” (1) Many health care professionals are now working to help end that stigma because of the negative impact it has on the emotional and mental health of the infected individual. As Ms. Dawson notes in her speech, “People with herpes, in my mind, were dishonest, irresponsible, promiscuous, unfaithful ... what I learned very quickly was that (this) really intense, deeply engrained stereotype was the result of a very powerful social stigma that surrounds STIs like herpes in our society.” (1) TEDx was created in the spirit of TED's mission, “ideas worth spreading.” It supports independent organizers who want to create a TED-like event in their own community.

The American Sexual Health Association notes that “while the emotional issues that accompany a diagnosis should be addressed, it is important not to overstate them nor assume everyone will respond in the same manner. While some people are shocked, ‘angry,’ and ‘upset,’ by an initial diagnosis ... not everyone is angry and miserable ... once a person has been educated about the virus, and has lived with the infection for some time, they’re likely to have a different emotional outlook.” (2)



believes that helping people to feel empowered by boosting their immune system can improve their mental outlook. One way to do this is to take Novirin or Gene-Eden-VIR. By helping the immune system to target the latent HSV, individuals proactively take a step in a positive direction.

Click to learn more about [HSV symptoms](#).

The formula of Novirin and Gene-Eden-VIR was tested by Hanan Polansky and Edan Itzkovitz from the CBCD in two clinical studies that followed FDA guidelines. The studies showed that the Gene-Eden-VIR and Novirin formula is effective against the herpes simplex virus (HSV-1 and HSV-2), and other viruses. The clinical studies were published in the peer reviewed, medical journal Pharmacology & Pharmacy, the first, in a special edition on Advances in Antiviral Drugs. Study authors wrote that, "individuals infected with the HSV ... reported a safe decrease in their symptoms following treatment with Gene-Eden-VIR." (3) The study authors also wrote that, "we observed a statistically significant decrease in the severity, duration, and frequency of symptoms." (3)

Both products can be ordered online on their respective websites, here:

<http://www.gene-eden-vir.com>

and

<http://www.novirin.com>

Novirin and Gene-Eden-VIR are natural antiviral dietary supplements. Their formula contains five natural ingredients: Selenium, Camellia Sinesis Extract, Quercetin, Cinnamomum Extract, and Licorice Extract. The first ingredient is a trace element, and the other four are plant extracts. Each ingredient and its dose was chosen through a scientific approach. Scientists at polyDNA, the company that invented and patented the formula, scanned thousands of scientific and medical papers published in various medical and scientific journals, and identified the safest and most effective natural ingredients against latent viruses.

To date, Novirin and Gene-Eden-VIR are the only natural antiviral products on the market with published clinical studies that support their claims.

As a result of the stigma associated with genital herpes, people may stop having sex for a short time, or altogether. "...people may experience a decrease in their sex drive and an avoidance of sexual situations due to anxiety about telling potential partners. (4)

"There is still no cure for avoiding the delicate topic with your partner. The disease is potentially contagious before or after noticeable outbreaks, and condoms are less protective than against AIDS, since genital herpes also spreads through skin contact. (5)

Ella Dawson notes that "An STI, especially herpes, is not a reflection of your character or a consequence of a bad decision ... it is an inevitability of being a human being on this planet who comes into skin contact with other human beings." (1)

Her TEDx Talk can be seen here:

<https://www.youtube.com/watch?v=YcII-hclrLI>

What other treatments are currently available for a herpes infection?

"Two types of antiviral treatments against HSV are available: topical and oral. The treatments include penciclovir, acyclovir, famciclovir, and valaciclovir. However, their effectiveness is limited. For instance, a meta-analysis of five placebo-controlled and two dose comparison studies evaluated the effect of aciclovir, famciclovir or valaciclovir on symptoms. The meta-analysis showed that oral antiviral therapy

decreases the duration and the associated pain of an outbreak by merely one day.” (2) As noted above, there are also the natural anti-HSV remedies, Novirin and Gene-Eden-VIR.

Find us on Facebook here: <https://www.facebook.com/GeneEdenVIR>

Follow us Twitter here: @HananPolansky

All orders of Gene-Eden-VIR and Novirin are completely confidential, and no information is shared or sold to any third party. Privacy is assured.

#### References:

(1) The Huffington Post

Person - Rachel Moss - [http://www.huffingtonpost.co.uk/entry/ella-dawson-herpes-ted-talk\\_uk\\_573989c5e4b0f0f53e3661a5](http://www.huffingtonpost.co.uk/entry/ella-dawson-herpes-ted-talk_uk_573989c5e4b0f0f53e3661a5)

(2) The Helper

[http://www.thehelpernewsletter.org/index.php?option=com\\_content](http://www.thehelpernewsletter.org/index.php?option=com_content)

(3) Polansky, H. Itzkovitz, E. Gene-Eden-VIR Is Antiviral: Results of a Post Marketing Clinical Study. Published in September 2013.

<http://www.scirp.org/journal/PaperInformation.aspx?PaperID=36101>

(4) The psychological impact of genital herpes stigma. Published in January 2011.

(5) Overcoming the Stigma of Herpes – The New York Times. Published on May 26, 2010.

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