

MarketCloud, the cloud hosted trading platform attracts more regulated brokers

More and more regulated brokers are opting for MarketCloud, a secure cloud hosted FX and commodities trading platform.

LONDON, UNITED KINGDOM, May 20, 2016 /EINPresswire.com/ -- As the cloud computing market continues to increase, more and more regulated brokers are opting for [MarketCloud](#), a secure cloud hosted FX and commodities trading platform.

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“MarketCloud is the next generation of online trading and regulated brokers are becoming aware of the advantages of a secure cloud hosted trading platform.”

Akram Majed, CEO of Hybrid Solutions

MarketCloud is a certified application service provider that runs [VertexFX](#) Trader, the award-winning trading platform developed by Hybrid Solutions on a cloud server. Through MarketCloud, regulated brokers are able to easily set up a fully functional VertexFX platform on a pay-as-you-go scheme.

With the worldwide cloud computing market growing exponentially – it grew 28% to 110 billion dollars in revenue in 2015 - and is likely to continue to grow, companies are gradually moving to cloud based models. Whether due to economic uncertainties and financial shackles, there are obvious benefits to businesses: from savings on buying expensive computer servers and programs to increased storage capacity, greater backup potential, and disaster recovery potential.

MarketCloud benefits both brokers and traders with the ability to access data from anywhere, on any format and with the right security in place can be sure to never lose the data whatever happens to at ground level and in the office. With everything stored on cloud servers, data can be accessed, stored and managed just like it's stored in the business premises but without tying up valuable resources and costs.

Market Cloud offers a secure and easy cloud hosted trading platform for brokers in a single point of sales. It enables brokers to:

- Lease the platform and profit share from trades
- Avoid expensive setup fees
- Have a full access to the award-winning Vertex FX trading platform
- Securely manage the platform from anywhere and on any device.

For traders, it also offers the reassurance that the brokers on MarketCloud are regulated and reputable, as the companies carefully select its partners and only work with partners who can add real value to the business.

Akram Majed, CEO of Hybrid Solutions, said “As more and more companies are making the shift to cloud computing, it offers the FX industry an opportunity to drive further efficiencies and enhance the trading experience without brokers losing control. Traders remain able to access their account and perform all functions just as if the platform was on their personal computer. The cloud offers stability with almost no chance of downtime.

“MarketCloud is the next generation of online trading and regulated brokers are becoming aware of the advantages of a secure cloud hosted trading platform. It is a flexible structure that offers the full functionality and reliability of the VertexFX platform at an affordable price.”

For more information go to: www.marketcloud.net

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