

The CSE's Sustainability Academy leads the way in Certified Specialized Sustainability (CSR) Education

Affordable, online education and coaching to transform society and the environment

CHICAGO, ILLINOIS, USA, May 23, 2016 /EINPresswire.com/ -- Having identified an existing gap in Sustainability education globally, the Centre for Sustainability and Excellence (CSE)(http://www.cse-net.org) wants to create a strong Sustainability culture by empowering professionals, entrepreneurs and graduates and offers practical and up to date education in this important field.



Its new global initiative, the Sustainability Academy (http://sustainability-academy.org), aims to provide affordable, specialized online education and coaching on the issues of Sustainability and Corporate Responsibility. With more than 5.000 learners already in 30 countries, the Academy aspires to reach 100,000 professionals by 2020! The Sustainability Academy offers the Online Diploma on Corporate Sustainability, and a series of specialized programs on Sustainability Reporting, Carbon Reduction Strategy and ESG Performance for Investors. There are also special In-house Programs for organizations, who recognize that investing in their human capital through education is the most important determinant for growth and excellence in Sustainability. To confirm this claim, recent research has demonstrated that organizations with a strong learning culture can outperform their peers*.

The field of Sustainability (CSR) has risen substantially in the last few years to become a catalyst in driving business forward. More and more organizations realize the social, economic, and environmental impacts of their actions and take action to integrate sustainable initiatives into their core strategies, as they know this will enhance not only their profitability but also their brand reputation, employee and stakeholder engagement, and will give them a considerable competitive advantage. The responsibility for planning and implementing effective sustainability Action Plans falls into the hands of professionals, who are required to have advanced skills, knowledge and experience. The growing importance of this role has thus led to a rising need for specialized, advanced education in this field.

The Centre for Sustainability and Excellence was among the very first companies worldwide to provide professional education and specialized advisory services for Sustainability and Corporate Responsibility. Today, with more than 10 years of global experience and strongly believing in the value

of education, it sets out to make a difference on this planet, create more green jobs and have a long-lasting impact on society and the environment.

The Sustainability Academy offers the following specialized Certified Online Programs:

- Online Diploma on Corporate Sustainability
- Online Certificate on Sustainability (CSR) Reporting
- •Online Certificate on Carbon Reduction Strategy
- •Online Certificate on ESG performance for Investors and Sustainability Professionals (http://sustainability-academy.org/onlinecertificate-on-esg-performance-for-investors-sustainability-professionals/

Contact us at communications@cse-net.org and we can provide you with further information and discounts.

About the Centre for Sustainability and Excellence

CSE is a Certified training Centre by IEMA (Institute of Environmental Management and Assessment), one of the leading organizations based in UK that provides accreditations to organizations and training programs with 25000 members in 83 countries. It is also an Organizational Stakeholder of GRI (Global Reporting Initiative), Certified Business by Green America and Certified Consultant by Accountability (For coaching Services on Sustainability)

CSE has a striking portfolio of more than 100 clients globally, such as NASA, the Government of Dubai, the European Investment Bank (EIB), Eurochamber of Commerce, Coca Cola, Lloyds banking group, ABM, Blackberry, Nestle, UnderArmour, Pfizer, ADNOC Group. It holds offices in Athens and Chicago and is currently active in 4 continents and more than 30 countries through a network of high qualified Sustainability experts.

*Source: High Impact Learning Culture: The 40 Best Practices for Creating an Empowered Enterprise, David Mallon, Head of Research, Bersin by Deloitte.

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