

MachineShop Named IDC Innovator for the 2016 Internet of Things Platform Market

Leading Research Firm Recognizes MachineShop's API-centric Approach to IoT Enablement



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2016 /EINPresswire.com/ -- MachineShop (www.machineshop.io), the leading provider of API-based enablement and integration services for the connected enterprise, today announced that it has been recognized as one of three 'Innovators in the 2016 Internet of Things Platform Market' by International Data Corporation (IDC). IDC's new Innovators list recognizes pioneering leaders in the Internet of Things market offering an inventive technology and/or groundbreaking new business model. MachineShop's primary focus is solving the problems of enabling and integrating operational data and systems into broader enterprise and customer applications. The company uniquely offers a set of Cloud and Edge based services that are unmatched in the market today.

"We are gratified by IDC's recognition of our innovative, API-centric technology and business models," said MachineShop CEO, Michael Campbell. "The report conveys the true breadth of integrated components and services that go into today's Internet of Things Platform. They've insightfully acknowledged that, "one-size-does-not-fit-all" when it comes to modern IoT implementations and architectures."

Enterprise IoT is ultimately about accessing data from connected systems and the ability to control these systems outside of their proprietary silos. MachineShop is comprised of a collection of hundreds of discrete services – for functions like data acquisition and integration, device/data source management, application-enablement and more. With MachineShop, every data source (i.e. devices, systems, sensors, etc.) and every service offered within the platform is exposed as a simple, RESTful API, which developers can pick and choose from to integrate disparate (and often legacy) systems and build mission-critical applications.

Additional Resources:

- Access IDC's Innovators for the Internet of Things Platforms, 2016 Report: http://www.idc.com/getdoc.jsp?containerId=US41141616
- Read IDC's Press Release about ICD's Innovators for the 2016 Internet of Things Platforms Market: http://www.idc.com/getdoc.jsp?containerld=prUS41288316)
- Learn more about the MachineShop Platform of Services: http://www.machineshop.io/overview
- Download the MachineShop Overview: Where IoT Meets the Enterprise: http://www.machineshop.io/machineshop-overview
- Request a free demo of the MachineShop: http://www.machineshop.io/contact-us

About MachineShop

MachineShop is an enterprise software company completely focused on simplifying the way organizations integrate and act upon operational data and the systems that generate it. MachineShop's offering is a collection of API-based services and tools for data acquisition and

integration, device management and application enablement. Through its "Internet of Services," organizations can bridge the chasm between connected Operational Technology (OT) and their IT business systems and customer applications. MachineShop is the only software company that provides a common framework for deploying and managing data services at the Edge and in the Cloud. To learn more, visit www.machineshop.io or follow us on Twitter @MachineShopIO.

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