

Peacock & Fig inspires creativity with the launch of the Adorned Life Collection

Famous for elegant designs, Peacock & Fig's highly-anticipated Adorned Life Collection of vintage-inspired cross stitch patterns is expected to be a huge hit.

VICTORIA, BC, CANADA, May 25, 2016 /EINPresswire.com/ -- In a tech-driven and increasingly busy world, [Peacock & Fig](#) is taking elegant strides in bringing cross stitch into modern homes and lives. Stitching and embroidery has exploded in popularity over the past several years, and Peacock & Fig's focus on cross stitch has taken this traditional craft to a whole new level that is accessible by complete novices and more experienced stitchers alike. On June 1 2016 the Adorned Life



Collection will launch, and features a range of vintage-inspired but delightfully modern functional object patterns that will charm and allure every day. Including a peacock-inspired business card holder, a French floral pincushion, and a "hip" hip flask holder featuring a parade of vibrant poppies, there is something for everyone with a taste for simple elegant design. Using the latest colour and design trends, the Adorned Life Collection is sure to delight with its modern whimsy. The collection is inspired by beautiful ceramics, textiles, and architecture of the Art Nouveau period, which is an era of botanical-inspired sophistication that has proven to be timeless in its appeal.

Peacock & Fig inspires creativity by not only providing the patterns to stitch from, but also full-colour instructions and video tutorials. Even novices can complete these designs, and a motivating aim of Peacock & Fig is to encourage being creative. The designer and artist behind Peacock & Fig, Dana Batho, knows all too well how important creativity can be. A former Royal Canadian Air Force Intelligence Officer and cyber-threat analyst, Dana was badly hurt during her service on training. She was medically discharged in August 2015 due to her disability, and since then has been unable to work "normally." She states, "I'd had to give up my entire artistic life for two years because of the injury. I'd exhibited my art around the world and had always created, and I was forced to give that up because of mobility issues and constant pain. It was only when I applied my creativity to my own life that I slowly learned how to adapt how to do things and how to create art again. Now I design digitally, and I'm so passionate about cross stitch as it's the easiest stitching craft to learn, so it's accessible to everyone. It's truly inspiring seeing how something as simple as making an X with thread really can translate to better problem solving and a happier life. And of course, in the process you also end up with a beautiful handcrafted item that you and your family can cherish for generations."

About Peacock & Fig:

Peacock & Fig began as an art, design, and DIY blog called Handy Little Gadget in Nov 2014 and

grew into offering a range of simple yet sophisticated cross stitch patterns. Elegant without being pretentious, the patterns aim to encourage more creativity in daily life and a return to traditional crafts in a modern fun way. Peacock & Fig patterns and tutorials can be seen on the main site at <https://peacockandfig.com>. Peacock & Fig can also be reached on Facebook at <https://www.facebook.com/peacockandfig>, Instagram at <https://www.instagram.com/peacockandfig>, YouTube at <http://bit.ly/PeacockYouTube> and Pinterest at <https://www.pinterest.com/peacockandfig>.

Related links: <https://peacockandfig.com>

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