

Fastest Growing Online B2B Travel Company Reports Exciting Growth

Travellanda reports exciting growth and say technology is crucial and providing the best system to its clients is the key to success.

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/EINPresswire.com/ -- [Travellanda announces remarkable growth](#) in sales figures compared to the previous two years and claims to be one of the industry's fastest growing companies in its sector.

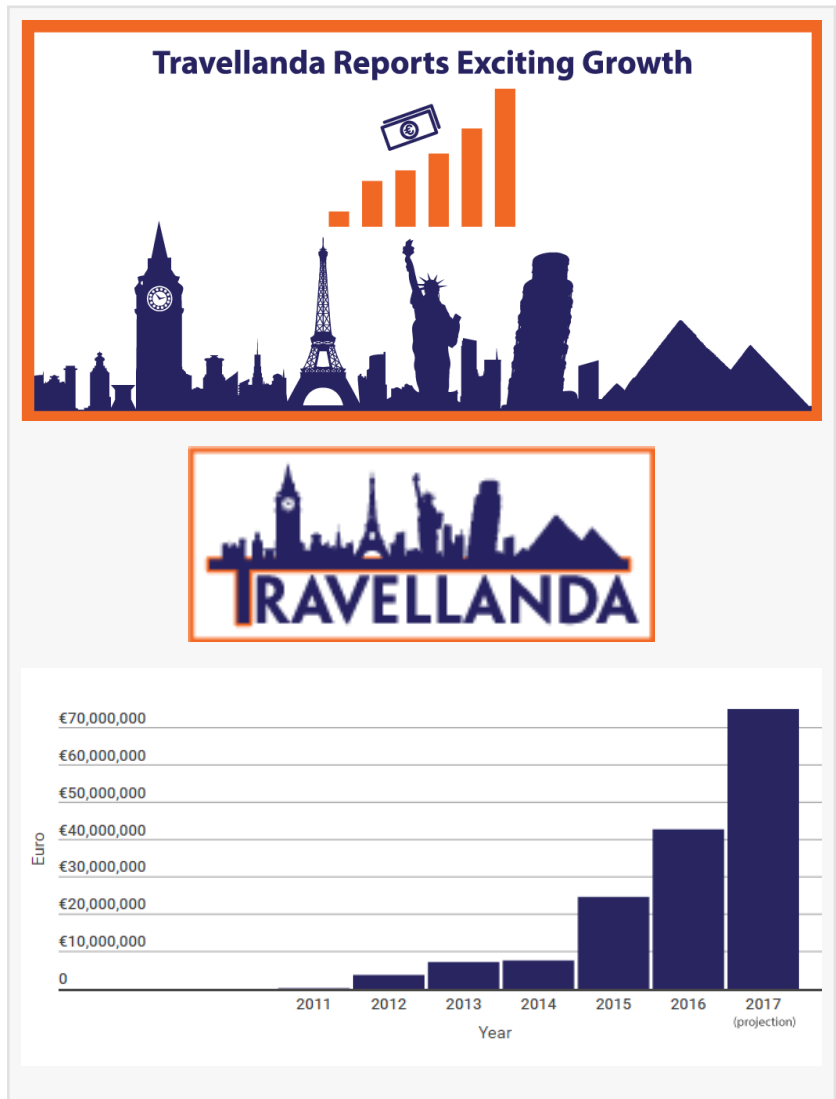
Travellanda has seen a steep climb in growth year-on-year since its inception in 2010, but sales figures have been growing dramatically over the past three years. 462% growth since 2014, the annual turnover for 2014, 2015 and 2016 was reported to reach 7.6M, 24.7M and 42.7M Euro respectively and the company projects 75million Euro turnover for 2017.

Travellanda Financial Director, Anwer Chandoo, said: "The travel industry is forever evolving and we must advance at a fast pace, while focused on delivering what our clients demand. We are

committed to continue this growth trend whilst still turning a profit and we will do so by further investing in people and technology."

Several factors caused growth, in 2013 the company released a major update to its own [B2B Online Hotel Booking System](#). This resulted in a more user friendly interface, increased range of hotels and availability plus enhanced stability which allowed clients to access it through more channels. Several more updates to the system has since been released as the company focused heavily on developing advanced technology for its clients.

Travellanda believe that technology should always be at its best and whilst the company continues to invest in human resources and build a strong workforce, the system is the backbone that ensures the team is not required to grow disproportionately. Thus ensuring a more efficient system for its clients



and greater profitability which allows for reinvestment back into improving technology.

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About Travellanda Ltd.:

Travellanda is an [Online B2B Global Hotel Wholesaler](#) with its head office in London and local offices in Istanbul, Bangkok plus representatives in over 10 countries. Through cutting edge technology, Travellanda provides an inventory of over 200,000 hotels worldwide with highly competitive rates, plus extensive accommodation and services for groups visiting UK and Ireland. Using the Travellanda Online Reservation system, XML Connectivity or White label, travel agencies, tour operators, B2B online systems and OTA's have access to a wide range of hotels.

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