Global Professional Online Courses Market 2016 Share, Trend, Segmentation and Forecast to 2020

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PUNE, INDIA, May 27, 2016 /EINPresswire.com/ --
About the Professional Online Courses Market in India

Professional online courses are gaining popularity among learners in India. The emphasis put on technical education is fostering the market growth. These courses are mainly beneficial for learners who have to discontinue formal education. Traditional methods of classroom teaching, wherein classes are conducted in physical premises, demanded learners to take out time from their busy schedules. This acted as a trade-off to manage their routine work and studies accordingly. With the emergence of online courses and trainings, learners can continue with their profession and studies simultaneously.

The analysts forecast the professional online courses market in India to grow at a CAGR of 22.05% during the period 2016-2020.

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Covered in this report
The report covers the present scenario and the growth prospects of the professional online courses market in India for 2016-2020. To calculate the market size, the report considers the revenue generated from online professional courses and training programs. Online distance education programs provided by traditional universities are also included.

The market is divided into the following segments based on end-users:
• Individual learners
• Organizational learners
• Institutional learners

Technavio's report, Professional Online Courses Market in India 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors
• AnalytixLabs

• Jigsaw Academy
• Manipal Pro Learn
• NIIT
• Simplilearn Solutions

Other prominent vendors
• Aonlinetraining
• Cisco Systems
• Edvancer Eduventures
• Edureka
• Ivy Professional School
• James Lind Institute
• NIVT
• OrangeTree Global

Market driver
• Need for skill development
• For a full, detailed list, view our report

Market challenge
• Accreditation and recognition issues
• For a full, detailed list, view our report

Market trend
• Greater collaboration with universities and corporations
• For a full, detailed list, view our report

Key questions answered in this report
• What will the market size be in 2020 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

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