

# Global Baby Oral Care Market 2016 Share, Trend, Segmentation and Forecast to 2020

*Wiseguyreports.com add report on "Global Baby Oral Care Market 2016-2020" to its research database.*

PUNE, INDIA, May 27, 2016 /EINPresswire.com/  
-- About the [Baby Oral Care](#) Market

The global baby oral care market will grow at a CAGR of 2.31% over the forecast period. Developing countries have seen rapid urbanization in recent years, which has led to a rise in disposable income and an increase in the number of dual-income households. These factors have had positive influences on overall spending on baby oral care products. Birth rates worldwide have declined considerably over the years. However, the negative impact of this on the market may be reduced to some extent because of growing willingness among consumers to buy high-quality products that are priced at a premium. Developing countries in APAC and Africa have huge potential for growth. Technavio's analysts forecast the global baby oral care market to grow at a CAGR of 2.31% during the period 2016-2020.



Complete report details @ <https://www.wiseguyreports.com/reports/global-baby-oral-care-market-2016-2020>

Covered in this report

The report covers the present scenario and the growth prospects of the global baby oral care market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of toothbrushes and toothpastes for babies in the 0-2 age group.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Baby Oral Care Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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#### Key vendors

- Church & Dwight
- Colgate-Palmolive
- Johnson & Johnson
- Procter & Gamble (P&G)
- Pigeon
- Unilever

#### Other prominent vendors

- Amway
- Anchor Group
- Chattem
- Chicco
- Dabur
- Dr. Fresh
- GO SMiLE
- Henkel
- Himalaya
- KAO
- LG
- Lion Corp.
- Patanjali
- Supersmile

#### Market driver

- Increased preference for natural and organic oral care products
- For a full, detailed list, view our report

#### Market challenge

- Threat from counterfeit products
- For a full, detailed list, view our report

#### Market trend

- Improved marketing strategies
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Pigeon
- Unilever
- Other prominent vendors

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