

CYPHER

mobile phone owners want to be alerted to sounds that indicate potential danger (e.g., oncoming vehicle, dog, emergency vehicle) when using a mobile device such as a phone or over-the-ear headphones. The following are the top five sounds mobile phone owners would most want their devices to alert them to: siren (52%), oncoming vehicle (45%), horn honking (35%) doorbell (19%) and dog barking (15%).

The survey further finds that nearly three quarters (74%) of mobile phone owners would be interested in a mobile phone function/feature that allows control of whether a call recipient can hear the background noise. Those age 18-34 (84%) are more likely than those age 45-54 (75%), 55-64 (64%) and 65+ (59%) to be interested in such capabilities. Ninety percent of students are interested in this capability.

This survey was conducted online within the United States by Harris Poll on behalf of Cypher from April 19-21, 2016 among 2,042 adults ages 18 and older, among whom 1,875 own a mobile phone. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please visit [2016 Survey Methodology.pdf](#).

About Cypher

Cypher is a leader in delivering next-generation pattern recognition and audio enhancement solutions for mobile communications. Cypher software algorithms detect and separate acoustic signals on today's mobile devices in real time, dramatically reducing background noise and significantly improving voice quality and intelligibility. For more information please visit www.cyphercorp.com.

About The Harris Poll

Over the last 5 decades, Harris Polls have become media staples. With comprehensive experience and precise technique in public opinion polling, along with a proven track record of uncovering consumers' motivations and behaviors, The Harris Poll has gained strong brand recognition around the world. The Harris Poll offers a diverse portfolio of proprietary client solutions to transform relevant insights into actionable foresight for a wide range of industries including health care, technology, public affairs, energy, telecommunications, financial services, insurance, media, retail, restaurant, and consumer packaged goods. Contact us for more information.

Kristin Brocoff
Thatcher+Co (for Cypher)
949-400-4899
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.