

foodpanda Malaysia expands restaurant offering in Penang

foodpanda Malaysia celebrates its growth by offering free delivery to its Penang customers

KUALA LUMPUR, MALAYSIA, June 2, 2016 /EINPresswire.com/ -- [foodpanda Malaysia](http://foodpanda.com) is growing its inventory of restaurants in Penang with over 30 restaurants in the island state now delivering with the online food delivery company.

To further boost the awareness and experience of customers, foodpanda

Malaysia will also be throwing in free delivery with any online or mobile order from any restaurant for its Penang customers. The company, which turns 4 this year, sees major potential in Penang's food culture, especially with the award-winning and critically acclaimed food available in the state.

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Ms Aspa Lekka, Managing Director of foodpanda Malaysia: “We truly believe in Penang as a market for us, as its food culture is top-notch and constantly praised. foodpanda wants to give Penangites an avenue to order lunch or dinner online without worrying about taste or quality.”

Among the restaurants available for delivery in Penang are household names like Nando's, Kenny Rogers Roasters, Italiannies and Canton-i. There are also local gems like Karaikudi Restaurant, Yella Fork, Lagenda Restaurant and Teow Chew Ming Restaurant, which are all mostly located in the capital city Georgetown.

Ms Lekka said, “We are working towards bringing more and more quality restaurants to each area in Penang. We aim to have a reach in Penang similar to what we enjoy in Klang Valley, and we're putting in all efforts to make that goal a reality.”

This expansion is part of a major process change, as foodpanda aims to add more substance and value to its service. The company takes pride on its customer-centric focus with the recent launch of its in-house e-magazine, robust restaurant curation process, automated processes, and most of all its fast delivery times.

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