

BookingHound.com & RezSystem.com Announcement

Top UK & USA Online Booking System Providers Announce Strategic Agreement

STIRLING WAY, HERTS, UNITED KINGDOM, June 2, 2016 /EINPresswire.com/ -- BookingHound.com, a UK based leading online booking system provider and the eminent USA based RezSystem, have announced a strategic sales & marketing agreement that will allow the two businesses to share resources.

Under this new agreement, BookingHound will provide RezSystem with full access to its online booking platform in order to assist its clients with the delivery and implementation of a future ready world-class online booking and business management solution. In return, RezSystem will provide marketing, sales & support expertise for its clients across North America.

The two companies have been collaborating since early 2016 and have already helped a number of US based tour and travel businesses with their online reservation management and booking needs. This complementary relationship has moved into a more formal agreement, with the businesses now sharing intellectual property, marketing strategies and technical resources that will foster innovation and position both companies for growth as leaders in the Booking System sector in the UK, North America and beyond.

Mike Cohen, Managing Director, BookingHound.com:

"We are incredibly excited and delighted to announce this strategic agreement with RezSystem, which will afford both companies the opportunity for both rapid growth and client acquisition across North America. We are receiving more and more enquiries from North America, so it became clear that we needed to find a 'local' partner organisation that was both like minded in its ethos and one that shares our same exemplary values around customer care – and we found this with the RezSystem team. RezSystem have a real pedigree in the online booking marketplace, and working together, we will have a formidable team to help our clients achieve their goals."

Lee Rosen, President, RezSystem

"Online reservations and inventory management for the tour and excursion business is an evolving market, and together with BookingHound we are pushing its evolution in a major way. By partnering with our friends and colleagues across the pond, we will be able to create more value for both of our customers. The powerhouse of both our organizations combining our joint efforts will provide agility, flexibility and the unparalleled ability to address rapidly changing and critical booking needs of both large and small customers' in the high growth activity, attraction and day-tour sector"

About RezSystem

RezSystem was founded in 2015 by Lee Rosen, a veteran of travel and tourism industry technology. The company believes in the need for powerful yet affordable and easy-to-use products that are backed with excellent customer service support. RezSystem leverages technology innovation and

industry know-how to deliver an exceptional product and service experience. You may learn more at www.RezSystem.com or call them at 1(888) 337-0437 to learn more about RezSystem.

About BookingHound.com

The BookingHound online booking and business management solution is the product of over 10 years practical use, consultation, system specification & development with our customers and all funded by a sizeable private investment. Our company aim is and always has been to assist our customers achieve not only the greatest potential for revenue and profit maximisation but also increased administrative efficiency. To find out more about BookingHound, please visit www.BookingHound.com

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