

Green laundry is booming with OXXO Care Cleaners®

Environmentally friendly garment care concept opens four new locations in Florida then turns gaze to Texas

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/EINPresswire.com/ -- [OXXO Care Cleaners®](#), a 24/7 eco-friendly dry cleaning business, is quickly taking over the Florida market with four new franchise locations in the last three months and another coming to Texas.



Recently, OXXO locations have sprung up in Doral, West Palm Beach as well as two more in Orlando, Florida. This innovative, dry cleaning concept is quickly adding locations and is set to add another in the Houston market later this year.

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We aren't your typical dry cleaning service—we took the hazardous chemicals and equipment out of our process and make the work environment safe for our staff.

*OXXO Care Cleaners
Founder Salomon Mishaan*

“We're very excited to continue bringing fast, eco-friendly dry cleaning to these communities,” said OXXO Care Cleaners Founder Salomon Mishaan. “Now we're really focusing on expanding to Texas, Pennsylvania, Georgia, Arizona and North Carolina. In particular, Charlotte is a market that has a need for a dry cleaning service like OXXO.”

Launched in 2001, OXXO Care Cleaners has now grown to over 45 franchised locations. The eco-friendly, boutique-style concept is the production of Salomon Mishaan, who founded

the company after moving to the U.S. and seeing an opportunity to bring new techniques to the industry. OXXO Care Cleaners uses GreenEarth cleaning solutions instead of the harmful chemicals used in common dry cleaning.

OXXO Care Cleaners combines state-of-the-art European equipment, hand-iron finishing, online billing and a 24/7 ATM-style pickup window giving their customers a top-quality and convenient dry cleaning service.

“We aren't your typical dry cleaning service—we took the hazardous chemicals and equipment out of our process and make the work environment safe for our staff,” Mishaan said. “And with every new OXXO location, more jobs are created to help communities thrive in today's economy.”

OXXO Care Cleaners provides a [rewarding business opportunity](#) for passionate entrepreneurs, offering operational guidance and training, site selection, marketing and advertising assistance, as well as the growth potential associated with protected territories.

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