

Global Vision to Preview New Quality Control Platform at HBA Global Expo 2016

Quality Control Platform provides an all-in-one quality control solution to ensure high-quality, error-free packaging

MONTREAL, QUEBEC, CANADA, June 8, 2016 /EINPresswire.com/ -- [GlobalVision](#), the world leader in the development of innovative proofreading technologies, today announced that it will be showcasing its new [Quality Control Platform](#) at HBA Global 2016, the beauty, personal care and cosmetic packaging industries' leading trade show.

Join the GlobalVision team and its health and beauty partner [Automated Proofing](#), June 14-16, 2016 at the Jacob K. Javits Convention Center, New York, NY, Booth 3265.

“With the competitive landscape of the perfume and cosmetic markets, brand owners are constantly introducing new package design to retain a competitive edge. However, the more elaborate the product packaging and frequent the innovation, the greater the risk of a packaging error,” said Michael Malz, Creative Director at GlobalVision. “The Quality Control Platform is designed to provide the brand owner with a complete inspection solution for proofs, labels, cartons, nested press sheets, barcode, and Braille, ensuring high-quality error-free output, with minimal rework.”

All-in-One Quality Control Platform for cosmetic packaging

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GlobalVision understands that the cosmetic packaging development process is a time-consuming and challenging task, especially with tight deadlines and lengthy approval processes.

The Quality Control Platform will help your company:

- Reduce artwork rework cycles



- Accelerate time-to-market
- Ensure traceability
- Increase packaging accuracy and uniformity
- Protect brand identity
- Ensure brand consistency amongst product lines

GlobalVision: Leader in quality control technologies for 25 years

Learn why major printer and pre-media companies worldwide have implemented GlobalVision

Solutions: Download our latest brochure or request a web demo.

About GlobalVision

GlobalVision is the world leader in the design and delivery of Innovative Proofreading Technologies.

Our solutions are widely interoperable and integrated into the packaging workflows of leading consumer packaged goods companies, printing firms and 9 out of 10 major pharmaceutical companies worldwide.

GlobalVision's complete suite of advanced Quality Control solutions featuring text-based, pixel-based and Braille inspection technologies, are designed to eliminate printed artwork and copy related errors, providing end-to-end security at every stage of the packaging workflow. All our proofreading solutions meet FDA 21 CFR Part 11 / EMA Annex 11 requirements.

Headquartered in Montreal, Canada, GlobalVision has worldwide representation. For more information, please visit www.GlobalVisionInc.com

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Mike Malz