



New White Paper on "Working With Remote Teams" Establishes Thought Leadership

Capital Numbers announces a new white paper that expounds on the recruiting, retaining and managing of remote workers.

KOLKATA, INDIA, June 9, 2016 /EINPresswire.com/ -- Today Capital Numbers, the award-winning White Label Web Design and Development, Mobile Apps and Digital Marketing Services company, announced a new [white paper](#) that expounds on the recruiting, retaining and managing of remote workers. The appearance of this white paper has a two-fold purpose. First, it serves to establish a starting point for all businesses looking to operate with less fiscal investment and greater productivity. Secondly, it offers a fresh perspective for any business that is already utilizing the remote model.

Navigating through the many encumbrances while searching for and working with digital specialists can be vexing. Time zone differences and paltry communication can result in diminished company culture and muddled workflow. This has caused many businesses, small and large, to abandon remote teams and return to brick and mortar offices.

This white paper entitled, "Working with Remote Teams" is teeming with a cache of practical, insightful and inspiring concepts. Focusing specifically on the commonly reported problems of hiring the right team members as well as introducing new managing techniques for distributed teams.

"There are no shortages of information when it comes to remote teams, but we weren't seeing anything fresh or thought-provoking on the subject," said Mukul Gupta, Managing Director of Capital Numbers. "Sometimes when leaders do not emerge in a specific area, it means it's time to stand up and be that leader."

About Capital Numbers:

Capital Numbers is provider of Digital Marketing and Production services to those organizations that want to keep their in-house digital teams small or, outsource the overflow work. The company helps organizations affordably scale their digital capabilities. They are an ISO 9001 Certified Organization with offices in India, USA and Australia. Visit the corporate website: www.capitalnumbers.com

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