



Real Estate Professional Pays It Forward

Brighton Area Real Estate Professionals Pay It Forward with Heroes Home Advantage

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RELEASE

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June 9, 2016 – Brighton, MI – Heroes Home Advantage proudly announces that a group of real estate professionals in Livingston County, MI have joined their program. The real estate rebate program provides rebates, discounts and credits to local heroes who are purchasing or selling a home.

Heroes Home Advantage has teamed up with Realtor Don Von of Re/Max Platinum, loan officer Tania Maples of Michigan United Mortgage, LLC, home inspector Mark Cain of United Home Inspection, Inc, attorney at law William T. Russell of Select Title Company, and home insurance agent Tony Reid of Barnhart Gremel Marsh Agency, Inc. These partners have demonstrated their commitment to helping those who protect and enrich the lives of Livingston County residents.

Through the Heroes Home Advantage program, Realtors will donate 25% of their entire company's commission in cash back or credit as allowable per the Realtor's state, and lenders will provide closing credits as allowable per the lender's state. Home insurance agents, attorneys and home inspectors will also offer discounted rates or closing gifts to local heroes for each of their services, for a savings up to \$5,000.

"The Don Von Team and our partners are proud to assist in the home buying process for the heroes who serve our country and communities. As the son of a military veteran and police officer, I personally know the dedication these heroes have in making our great country a better place." Said Don Von, Re/Max Platinum

The Heroes Home Advantage real estate rebate program is available for all members of the military, law enforcement, firefighters, first responders, health care professionals, and teachers. Anyone in those lines of profession is eligible, whether they currently or previously served their country.

For more information about Heroes Home Advantage, visit HeroesHomeAdvantage.com or email info@HeroesHomeAdvantage.com.

About Heroes Home Advantage

Heroes Home Advantage was founded in 2011 by Michele Ladd in Rochester NY. Ladd's son Tommy, a United States Marine Corps combat veteran, completed two deployments to Iraq while her second son Tyler served in the United States Navy. Upon the two returning home safely, Michele decided to give back to local heroes and began reaching out to real estate professionals across the country to help her in her plight. Heroes Home Advantage is growing and is currently in 38 states with over 700 Realtors, lenders and vender partners. To date, the organization has helped America's heroes save



nearly \$4,000,000 in credits, rebates and discounts to say “thank you for your services to our country and communities.”

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