Big Data Market Consumption, Challenges, Strategies, Industry Verticals 2016 Forecast to 2030

Wiseguyreports.com add report on "Big Data Market: 2016 – 2030" new report to its research database. The report spread across 390 pages with table and figures.

PUNE, INDIA, June 10, 2016 /EINPresswire.com/ -- The "Big Data Market: 2016 – 2030 – Opportunities, Challenges, Strategies, Industry Verticals & Forecasts" report presents an in-depth assessment of the Big Data ecosystem including key market drivers, challenges, investment potential, vertical market opportunities and use cases, future roadmap, value chain, case studies on Big Data analytics, vendor market share and strategies. The report also presents market size forecasts for Big Data hardware, software and professional services from 2016 through to 2030. The forecasts are further segmented for 8 horizontal submarkets, 14 vertical markets, 6 regions and 35 countries.

Despite challenges relating to privacy concerns and organizational resistance, Big Data investments continue to gain momentum throughout the globe. SNS Research estimates that Big Data investments will account for over $46 Billion in 2016 alone. These investments are further expected to grow at a CAGR of 12% over the next four years.

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Topics Covered
The report covers the following topics:
• Big Data ecosystem
• Market drivers and barriers
• Big Data technology, standardization and regulatory initiatives
• Big Data industry roadmap and value chain
• Analysis and use cases for 14 vertical markets
• Big Data analytics technology and case studies
• Big Data vendor market share
• Company profiles and strategies of 150 Big Data ecosystem players
• Strategic recommendations for Big Data hardware, software and professional services vendors and enterprises

• Market analysis and forecasts from 2016 till 2030

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Historical Revenue & Forecast Segmentation
Market forecasts and historical revenue figures are provided for each of the following submarkets and their subcategories:
• Hardware, Software & Professional Services
• Hardware
• Software
• Professional Services

Horizontal Submarkets
• Storage & Compute Infrastructure
• Networking Infrastructure
• Hadoop & Infrastructure Software
• SQL
• NoSQL
• Analytic Platforms & Applications
• Cloud Platforms
• Professional Services

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Vertical Submarkets
• Automotive, Aerospace & Transportation
• Banking & Securities
• Defense & Intelligence
• Education
• Healthcare & Pharmaceutical
• Smart Cities & Intelligent Buildings
• Insurance
• Manufacturing & Natural Resources
• Web, Media & Entertainment
• Public Safety & Homeland Security
• Public Services
• Retail, Wholesale & Hospitality
• Telecommunications
• Utilities & Energy
• Others

Regional Markets
• Asia Pacific
• Eastern Europe
• Latin & Central America
• Middle East & Africa
• North America
• Western Europe

Country Markets
Argentina, Australia, Brazil, Canada, China, Czech Republic, Denmark, Finland, France, Germany, India, Indonesia, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Norway, Pakistan, Philippines,

Poland, Qatar, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Taiwan, Thailand, UAE, UK, USA

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Key Questions Answered
The report provides answers to the following key questions:
• How big is the Big Data ecosystem?
• How is the ecosystem evolving by segment and region?
• What will the market size be in 2020 and at what rate will it grow?
• What trends, challenges and barriers are influencing its growth?
• Who are the key Big Data software, hardware and services vendors and what are their strategies?
• How much are vertical enterprises investing in Big Data?
• What opportunities exist for Big Data analytics?
• Which countries and verticals will see the highest percentage of Big Data investments?

Key Findings
The report has the following key findings:
• In 2016, Big Data vendors will pocket over $46 Billion from hardware, software and professional services revenues.
• Big Data investments are further expected to grow at a CAGR of 12% over the next four years, eventually accounting for over $72 Billion by the end of 2020.
• The market is ripe for acquisitions of pure-play Big Data startups, as competition heats up between IT incumbents.
• Nearly every large scale IT vendor maintains a Big Data portfolio.
• At present, the market is largely dominated by hardware sales and professional services in terms of revenue.
• Going forward, software vendors, particularly those in the Big Data analytics segment, are expected to significantly increase their stake in the Big Data market.
• By the end of 2020, SNS Research expects Big Data software revenue to exceed hardware investments by over $7 Billion.

List of 393 Companies Analysis Mentioned in this report:
Accel Partners, Accenture, Actian Corporation, Actuate Corporation, Adaptive Insights, adMarketplace, Adobe, ADP, Advizor Solutions, AeroSpike, AFS Technologies, Alameda County Social Services Agency, AlchemyDB, Aldeasa, Alpine Data Labs, Alteryx, Altiscale, Altosoft, Amazon.com, Ambulance Victoria, AMD, AnalyticsIQ, Antic Entertainment, Antivia, AOL, Apple, AppNexus, Arcplan, Ascendas, AT&T, Attivio, Automated Insights, AutoZone, Avvasi, AWS (Amazon Web Services), xiata Group, Ayasdi, BAE Systems, Baidu, Bank of America, Basho, Beeline Kazakhstan, Betfair, BeyondCore, Birst, Bitam, BlueKai, Bluelock, BMC Software, BMW, Board International, Boeing, Booz Allen Hamilton, Box, British Gas, BT Group, Buffalo Studios, BurstaBit, CaixaTarragona, Capgemini, CBA (Commonwealth Bank of Australia), Cellwize, Centrifuge Systems, CenturyLink, CETC (China Electronics Technology Group), Chang, Chartio, Chevron Technology Ventures, China Telecom, Chinese Ministry of State Security, CIA (Central Intelligence Agency), Cisco Systems, Citywire, ClearStory Data, Cloudera, Coca-Cola, Comptel, Concur, Concurrent etc.

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