



Kalona Bank publishes new promotional interest rates for customers in Latin American countries.

MIAMI, FLORIDA, ESTADOS UNIDOS, June 13, 2016 /EINPresswire.com/ -- Kalona Bank, a finance company based in Iowa and new offices in Florida, call center type, to cater to Hispanic customers in the region; recently published on its website www.kalonabank.com, new promotional interest rates for [Certificates of Deposit](#) accounts or [Plazos Fijos](#) en Spanish.

These rates are valid until next September 30, 2016.

According to Stephanie Lam VP Marketing of the company,

"These rates are only for four months as part of a promotion to attract customers from countries in Latin America who want to open savings accounts in the United States. Customers with high purchasing power, who want their savings accounts beyond the reach of political and economic instability in the region.

We want this niche of people who want a safe bank where your savings can be calm, we think that with these very competitive rates and certain promotions we are launching, we can attract potential customers.

In fact, we already have about 15 days since it began promoting and the response has been extraordinary. We are taking advantage of tax incentives and other government plans to thus be part of the economic recovery of the nation."

She saying.

Kalona Bank has been dedicated since 2001 to serve Hispanic customers mostly in the area of Iowa and surrounding.

Hispanic agricultural workers who have become established in our country, mainly helping with the language and have their first bank accounts.

Steve Hall
Kalona Bank
3055156978
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/330646337>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.