



ACG Research Announces New Principal Analyst for Network Analytics and Service Intelligence Practice

Networking and telecom industry veteran with wide range of technical and business experience joins ACG Research to spearhead new practice

GILBERT, ARIZONA, USA, June 13, 2016 /EINPresswire.com/ -- [Stephen Collins](#), a networking and



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Stephen Collins

telecom industry veteran with 35 years of experience at the forefront of leading-edge technologies has joined ACG Research, an analyst and consulting firm. ACG Research provides market share and forecast analysis in the service provider equipment space, business modeling and key performance indicators consulting services, service creation, strategic messaging and go-to-market strategies in all aspects of the networking industry.

Stephen Collins will expand ACG Research’s strong presence in the service provider space by leveraging his multidisciplinary skills and broad background working in many segments of the industry, primarily with new technologies in

emerging, high-growth markets. He brings extensive entrepreneurial and managerial experience in consulting, business development, strategic marketing, product management and software engineering.

Mr. Collins will be responsible for ACG’s Network Analytics and Service Intelligence practice, providing detailed analysis and consulting services for network infrastructure vendors and service providers to exploit the power of analytics and Big Data technology to measurably improve network performance, service assurance and customer experience. The practice will also focus on service intelligence use cases for growing revenue with new types of service offerings and monetization schemes.

Most recently, Mr. Collins was Vice President, Product Marketing and Business Development at Active Broadband Networks, a provider of innovative, software-defined broadband service management solutions. During the course of his career, he has worked on the front lines of data networking and telecommunications, beginning as a software engineer at Bell Labs developing digital cross-connects then gaining firsthand experience in IP networking at BBN Communications before joining Wellfleet Communications as a founding engineer to build high-performance, multiprotocol routers. Mr. Collins co-founded Spring Tide Networks, which was acquired by Lucent Technologies. He has also served as VP of marketing at Sonus Networks and Acme Packet, both market leaders in VoIP products, and he has in-depth experience in mobility, specifically femtocells and IMS infrastructure.

Stephen's current focus is on helping service providers leverage network analytics for real-time, actionable service intelligence. “With increasingly powerful Big Data analytics solutions and ongoing

advances in machine learning, network service providers are poised to take advantage of these new technologies in order to grow revenue, increase profitability and improve customer satisfaction,” says Stephen Collins. “I look forward to working closely with ACG’s clients to help them achieve their business objectives.”

“Stephen brings a diverse industry background that crosses a number of sectors to ACG and our customers,” says Dr. Ray Mota. “Network analytics is increasingly critical to infrastructure vendors and service providers, and Stephen has the right blend of business and technical skills to enable them to successfully exploit analytics to better optimize and monetize service provider networks.

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