



Reputation Media TV Releases New Free Report Showing Online Presence And Reputation Issues For Local Businesses

Reputation Media TV has released a free report for local businesses that shows possible online presence errors and reputation issues of local businesses.

SICKLERVILLE, NEW JERSEY, UNITED STATES, June 13, 2016

[/EINPresswire.com/](http://EINPresswire.com/) -- [Reputation Media TV](#) – a division of Circle Consulting Agency has released a free report titled: “New Possible Errors In The Online Presence & Reputation Of Local Businesses”. This report aims to show companies what their current online visibility looks like due to recent changes in search engine algorithms. It also aims to show if these errors and issues of a business are stopping new potential customers online from finding the business online.

The [online reputation](#) & presence report has been made openly available and at no cost by Reputation Media TV. It’s available to the general public, thought leaders within the [brand marketing](#) & advertising market and anyone with an interest in the seeing what their customers see about their business when searching online. No opt-in, credit card or personal information is needed to acquire this report.

Interested parties can find the report ready to download, for free, at <http://viewrep.report/grade>

The report was written with a specific focus on small business owners since Reputation Media TV, author of the report, believes “Making sure small

Reputation Media TV
 Reputation Media TV - a division of Circle Consulting Agency

Key Metrics Summary:

- D- VISIBILITY GRADE**: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...
- C- REPUTATION GRADE**: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...
- B VIDEO VISIBILITY GRADE**: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...
- 11 NEGATIVE REVIEWS**: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy...

Sample Image Of Report

C- VISIBILITY GRADE
 Grade based on how accurate and visible your business is on local directories

C- REPUTATION GRADE
 Grade based on how trusted and strong your reputation is online.

F VIDEO VISIBILITY GRADE
 Grade based on whether the consumer can find reputable videos about your business.

11 NEGATIVE REVIEWS
 Amount of negative reviews found around the web that are visible to consumers and could be hurting your business.

4 Categories Of Online Presence

business owners are aware of the online changes that may have caused issues with their online visibility and how these errors can cost them many opportunities to get new customers from online search. Getting new customers from as many sources as possible will help keep revenue generating at a steady pace. Which is important especially if you are running a startup.”

When asked about why they released the report at this time, Daemon Rutledge, CEO at Reputation Media TV – a division of Circle Consulting Agency said: “I wanted to provide a chance for small business owners to learn about what their customers are really seeing about them online, if they see anything at all. Google changes their algorithm all the time and local business owners need to be aware when those changes could negatively effect their opportunity to increase revenue from customers that search for their services online. This report not only shows the business owner all their errors in online visibility but also walks through an explanation of the errors and gives them a simple way to fix the errors so their brand can be exposed properly in the search engines and their potential customers see the best information about their business. These errors include things such as reputation, local listing data, what people are saying about you online and if your company engages with customers effectively. The report provides all the data in report card format with easy options to fix whatever errors the business owner sees important to correct.”

Reputation Media TV – a division of Circle Consulting Agency was founded in 2011 and is a leader in brand marketing by using exclusive content marketing methods and leading technology solutions to produce measurable results. within the Brand Marketing & Advertising industry. It is best known for providing companies new ways to bring in more leads, grow market share, increase customer traffic and streamline marketing efforts that generate three to four times the return verses conventional marketing dollars..

Its unique position within its industry gives it the authority to produce such a report on changes in online visibility due to google updates because it is a leader in brand marketing strategies and is constantly looking for ways to innovate and bring fresh perspective to the market in order to teach local business owners the ever changing ways of online marketing and provide a results based solution to help adapt. .

For example, as the report aims to solve the question business owners ask about if their online presence is making them money, and what their current online visibility looks like due to recent changes in search engine algorithms, it gives valuable information to the reader that will ultimately benefit them by giving them a chance to address the errors in their online presence so they can attract new online customers and increase revenue. This insight simply wouldn't be possible, or their advice nearly as effective, without the 5 years spent in the brand marketing & advertising world so far.

More information on Reputation Media TV can be found at <http://www.reputationmedia.tv>

The Report “New Possible Errors In The Online Presence & Reputation Of Local Businesses” can be downloaded at <http://viewrep.report/grade>

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This press release can be viewed online at: <http://www.einpresswire.com>

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