

Indian Teacher Education Company EDIMPACT Launches SMS Learning for Rural Areas

SMSlearn application uses cloud assessment application at backend and mobile SMS technology as frontend

RANCHI, JHARKHAND, INDIA, June 13, 2016 /EINPresswire.com/ -- [EDIMPACT](#) has launched SMSlearn program in association with Women Self Help Groups (SHG) in interior rural vilages of Jharkhand and Bihar in India.

Explaining the concept CEO of EDIMPACT, Mr. [Sanwill Srivastava](#), said that these rural areas donot have internet connectivity but mobile phones have a penetration rate of about 70% and these mobile phones can be effectively used for education purpose.

Mr. [Sanwill](#) Srivastava further explaining the concept said that content has been created in modules of 160 characters(1 SMS) and is stored on cloud server which is sent to the user mobile at preset times automatically by the application, user has to send the answers to a predefined number which is connected to cloud server. The progress report of user is stored on server and based on user progress further modules are sent to user mobile phone.

Currently English speaking and Simple Math courses are being delivered and has more than 3700 users registered.

Mr. Sanwill Srivastava also said that in future the company plans to deliver courses using OUTERNET technology after clearance from authorities.

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