

2016 Mobile Ticketing Market Research on Size, Price, Manufacturers Analysis

ReportsWeb added report, "Global Mobile ticketing Industry 2016 Market Research Report" to database, the report comprises of 59 pages under Technology

PUNE, MAHARASHTRA, INDIA, June 15, 2016 /EINPresswire.com/ -- Global [mobile ticketing](#) market to grow at a CAGR of 20.09% during the period 2016-2020. Mobile ticketing is the process in which customers purchase and obtain tickets using their smartphones or other mobile devices. There are several applications for mobile ticketing, including event ticketing, airline ticketing, transit ticketing, and theatre ticketing. Mobile ticketing is an initiative to enhance the role of mobile phones in ticketing services. The use of mobile phones will enable consumers to buy tickets and to carry tickets within the phone's secure universal integrated circuit card. This will work as an alternative to the traditional electronic card-based tickets and will provide additional functionality and convenience to end-users. Mobile ticketing will also provide more opportunities for service providers. For instance, ticketing agencies will be able to access new channels via the mobile handset to bring value-added services such as traveler guides to the market.

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The report covers the present scenario and the growth prospects of the global mobile ticketing market for the period 2016-2020. To calculate the market size, the report considers the revenues generated from the sale of mobile ticketing solutions.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Global Mobile Ticketing Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Bytemark
- Corethree
- Eventbrite
- Gemalto
- Masabi
- ShowClix

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Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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PART 08: Market segmentation by application

- Mobile ticketing market by application

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- Geographical segmentation of mobile ticketing market
- Americas
- EMEA
- APAC

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PART 10: Market drivers

- High demand from transportation sector
- Increased mobile internet adoption after launch of 3G and 4G
- Rise in disposable income to buy smartphones

PART 11: Impact of drivers

PART 12: Market challenges

- Privacy and security concerns over mobile ticketing solutions
- Availability of live broadcast on TV
- Short life cycle of entertainment service

PART 13: Impact of drivers and challenges

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- Emergence of NFC-based payment technology
- Emergence of mobile wallets
- Increasing number of sporting events
- Analyzing consumer behavior via mobile ticketing apps

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PART 17: Key vendor analysis

- Bytemark
- Corethree
- Eventbrite
- Gemalto
- Masabi
- ShowClix

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