

Global Gesture Recognition & Touchless Sensing Market 2016 Share, Trend, Segmentation and Forecast to 2022

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PUNE, INDIA, June 14, 2016 /EINPresswire.com/ -- The Global [Gesture Recognition & Touchless Sensing](#) market is valued at \$3.12 billion in 2014 with CAGR of 32.78% and is expected to reach \$32.16 billion by 2022. Gesture recognition & touchless sensing market is growing exponentially in smart phones and automotive. The key drivers for gesture recognition & touchless sensing market include low installation costs and improved user experience in many applications. Whereas, high power consumption is hampering the market growth. The opportunity for growth in gesture recognition & touchless sensing market lies in touch-less equipment for home and emerging applications.

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Technological advancements that improved accuracy are the primary reason for demand in gesture recognition and touch-less sensing market. Touchless sensing products with touchless sanitary equipment and touchless biometrics are gaining popularity. Biometric products and sanitary equipment markets are expected to witness an intensified competition among each other. In future, sanitary equipment is likely to force the market growth due to improving hygiene concerns. North American and European countries have leading markets, due to better safety and hygiene concerns. Asia Pacific is expected to grasp major revenue share in gesture recognition & touchless sensing market due to swiftly increasing touch-less biometric products. Developing countries such as China and India are attracting investments and expected to witness expansions from top players.

Global gesture recognition & touchless sensing market is segmented by technology, by product, by application and by geography. Based on technology, gesture recognition & touchless sensing market is further segmented into touch-based and touchless. Based on product, gesture recognition & touchless sensing market is segmented into biometric, sanitary equipment. Based on application, gesture recognition & touchless sensing market is segmented into healthcare, finance & banking, consumer electronics, government and automotive. Market by geography is segmented into North America, Europe, Asia Pacific, and Rest of the World.



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The Key players in the market include, Softkinetic, Microsoft Corporation, Cognivue Corporation, Elliptic Labs, Pointgrab Ltd., Infineon Technologies AG, Google Inc., Apple Inc., and Intel Corporation.

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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