

# Claudette Roche Announces Top Tips on Communicating With Outsourcing and Freelancing Professionals

*Experts predict freelancers will make up over half of the workforce by 2020.*

LOS ANGELES, CA, USA, June 14, 2016

/EINPresswire.com/ -- Experts predict freelancers will make up over half of the workforce by 2020. According to the Freelancers Union, 34 percent are already classified as freelancers. A report by Elance, an online hiring site, shows more businesses have been hiring freelancers with an increase of 46 percent in 2013. This change calls businesses to find new ways to address issues, such as business communications, according to Claudette Roche, an [accent reduction coach](#).

One of the primary issues in the business world, communication, becomes even more pronounced with the inclusion of freelance workers. Many of these non-traditional workers come from around the world. English may not be their native language and even those who began speaking English early on have an accent which alters the understanding of the other party.

A lack of cultural awareness often complicates matters for the company. This "culture" isn't about the country where the company is located but the culture within the company. Freelancers don't have the inside knowledge of the organization, and they must learn how everything works as an outsider.

While much of the communication may be handled through email or instant messaging, phone calls and internet teleconferences happen on a regular basis. For the freelancer, they may miss out on valuable information in group sessions when they misunderstand what others are saying. The company employees may also struggle to understand the conversation of a freelancer from another part of the country or world.

One of the ways Claudette Roche stresses handling this issue is by having specific employees take courses to improve their [communication skills](#). [Accent reduction classes](#) help those who have strong accents speak clearer. "Accent reduction doesn't remove all of your accent, but it does help you enunciate better and pronounce your sounds correctly," Claudette Roche explains. She uses proven methods to help students learn how to speak to be understood.

After attending sessions for accent reduction, many people have very little difficulty communicating with people from all over the world. The techniques learned become natural, allowing them to feel more confident in their conversations.



Communication isn't just about the accent when dealing with people from other locations. People must be careful to avoid slang and local terms that others are likely to be unfamiliar with. Experts also recommend that businesses choose one or two key staff members to work directly with the freelancers to ensure everything moves along smoothly. It's easier for people to learn to understand the language and style of just one or two employees rather than attempting to get used to working with multiple people.

As more of the workforce moves towards freelancing, the need for better communications in the business world will grow. Companies can support this trend by teaching staff how to communicate more effectively through seminars and other learning opportunities. Accent reduction classes for key business employees is another method that can enhance relationships with contractors, customers and other business relationships from around the world.

PR courtesy of Online PR Media.

Claudette Roche  
The Accent Coach  
818-434-7761  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.