

Sunny Days In-Home Care brings strong momentum into second half of the year

Company on pace for a record year as it unveils inaugural franchise locations

PITTSBURGH, PENNSYLVANIA, UNITED STATES, June 14, 2016 /EINPresswire.com/ -- Pittsburgh area home care services company [Sunny Days In-Home Care](#) is on pace to have a record year. This rapid corporate growth, along with a just launched franchise program with several locations in the works, has company executives optimistic about what's in store.



"This year really is shaping up to be something special for Sunny Days as we continue to add clients and expand the reach of our home care coverage," Ellenwood said. "In just five years, we've taken this company from a startup between my wife and I to a 300-person, multi-million dollar company offering franchise locations across the United States. Our entrepreneurial story is one that I feel is resonating with people who are looking to invest and run a franchise territory."

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Several franchise locations are already in the works, with official announcements expected to come in the weeks ahead. Sunny Days just opened its first corporate office outside of Pennsylvania with a home care services satellite location in Steubenville, Ohio. Plus, co-founders David and Evelyn Ellenwood were just named 2016 EY Entrepreneur of the Year finalists for the Western Pennsylvania and West Virginia region — a prestigious recognition for any business.

Through a strategic franchise expansion program, the company is looking for motivated individuals who want to

launch a home care business of their own. Initially, Sunny Days is targeting key states in the Northeast, Mid-Atlantic and Midwest regions for growth. Territories are available across much of the United States.

For a total investment ranging from \$72,545 to \$120,850, start-up franchisees can fully develop their own Sunny Days In-Home Care business, complete with a thorough system and ongoing training and support from a team of experienced home care providers. There is also an alternative for converting existing independent senior care businesses into Sunny Days In-Home Care franchises. And, the brand offers a significant discount to military veterans looking to launch their own business.

"We're looking for highly motivated franchise owners who understand our aim of being an extended family for our clients — a for-profit serving people," said John Bennett, director of franchising.

"Providing the best experience possible for our clients is what ultimately grows our business and we are thrilled to provide the resources, tools and ongoing support to our franchise owners and operators to help them expand in their caregiving territories."

Sunny Days also provides franchise owners a unique \$10,000 gift to fuel grand opening support and initial marketing efforts. That dollar amount is a donation from Sunny Days that goes directly to the franchisee opening his or her location.

About Sunny Days In-Home Care

Sunny Days In-Home Care provides the best possible solutions for patrons seeking at home care services. Founded in 2011, the Pittsburgh-based company is focused on providing high-quality assistance to those who aren't able to care for themselves so that they can continue to live a dignified and independent life. In January 2016, Sunny Days In-Home Care launched its franchise program, allowing franchise owners to follow an established business model while providing caregiving services, including companionship, travel assistance, and homemaker services. The company is an active participant in the International Franchise Association, the International Franchise Professionals Group and a 2016 finalist for Ernst & Young's "Entrepreneur of the Year" award.

For more information on the brand and franchise, visit sunnydaysinhomecare.com/franchise, call 724.221.8313 or email franchise@sunnydaysinhomecare.com.

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