

Global Driver Assistance System Market Analysis and Forecast to 2027

Global Driver Assistance System Market By Geography By Types, By Technologies (RADAR Sensors, Image Sensors, LIDAR Sensors, IR Sensors) - Forecast to 2027

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/EINPresswire.com/ -- Driver Assistance System Applications:

The driver assistance systems are evolved from the military systems which are used in various applications such as night vision goggles, thermal imaging, HUD in fighter planes, etc. However, now the automotive industry is the largest end-user industry for driver assistance systems. With safety and environmental regulations getting strict, efforts are being taken to minimize the number of accidents. These factors are pushing the automobile manufacturers to add advanced technologies in their passenger cars. The technology are based on systems that are local to the car such as sensor technology, vision/camera systems, or on smart, interconnected networks as in the case of vehicle-to-infrastructure (V2I) systems, vehicle-to-vehicle (V2V), jointly known as V2X systems.



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Key Market Driver

Globally the market volume for Driver Assistance Systems is estimated to grow in the coming five years. The demand for driving systems by volume is dependent upon the demand for premium passenger cars, demand for new technology, safety & environmental regulations, improving lifestyle, and increased purchasing power of the buyers. The market revenue of driver assistance systems would be decided by factors such as region, advancement in the technology, competition among driver assistance system suppliers and among the automobile manufacturers, regulations in the region, etc. One of the factors that influence the growth of Driver Assistance Systems is the changed governmental approach towards automobile; driver and passenger safety have imposed many regulations which mandate automobile manufacturers to deliver these with safety features installed. Globally the market for Advance Driver Assistance system (ADAS) is expected to grow at XX% GAGR (2016-2027).

[Driver Assistance System Market](#) segmentation:

The Driver Assistance System market can be divided in to following segments.

Segmentation by Geography

- Asia-Pacific
- Europe
- North America
- ROW

Segmentation by Types

- Adaptive Cruise Control (ACC)
- Lane Departure Warning (LDW) system
- Park Assist
- Drowsiness Monitoring System
- Blind Spot Detection (BSD) System
- Night Vision
- Tire Pressure Monitoring System (TPMS)
- Adaptive Front Lighting

Segmentation by Technologies

- Ultrasonic Sensors
- Image Sensors
- RADAR Sensors
- LIDAR Sensors
- IR Sensors

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Driver Assistance system Regional Market Information:

Asia-Pacific

The regulations regarding vehicle or road safety are not so stringent in the Asia-Pacific region; and hence, the present-day demand for driver assistance systems is limited. However, improving lifestyle and infrastructure in the Asian countries would lead to an increase in the demand for driver assistance systems in next five years. In addition, China and India are the largest automobile manufacturers and Japan is the leading driver assistance systems user that would affect the total number of vehicles with driver assistance systems. The report covers the market volume and revenue for driver assistance system in countries such as China, Japan, South Korea, and India. The market for Advance Driver Assistance system (ADAS) in Asia-Pacific region is expected to grow at XX% GAGR (2016-2027).

Europe

The vehicle and road safety regulations in European countries are considered as the most stringent. Hence, the demand for driver assistance system in this region is highest. There are some more regulations which would possibly be implemented in near future, making some of the driver assistance types mandatory to all passenger cars. Hence, the overall demand for driver assistance system in this region is estimated to grow at a promising rate in next five years. This report covers the market volume and revenue for driver assistance systems in European countries such as Germany, France, and U.K. The European market for Advance Driver Assistance system (ADAS) is expected to grow at XX% GAGR (2016-2027).

North-America

The third largest automobile producer in the world after Asia-Pacifica and Europe, North America

region, is set for a good growth over the next five years with a promising CAGR. The U.S. represents the biggest market while Canada and Mexico are expected to grow at a highest rate. The report covers the market volume and revenue for driver assistance systems in countries such as U.S., Mexico, and Canada.

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Key Players

The Key Players Involved In Advance Driver Assistance System (Adas) Are Aisin Seiki Co. Ltd., Autoliv Inc, Continental Ag, Delphi Automotive Plc, Denso Corporation, Elektrobit Corporation, Ficosa International S.A, Freescale Semiconductor Inc, Gentex Corporation, Hella Kgaa Hueck & Co., Hitachi Ltd, Hyundai Mobis, Infineon Technologies Ag, Magna International, Mando Corp, Mobileye Nv, Robert Bosch Gmbh, Renesas Electronics Corporation, Tass International, Texas Instruments Inc., Trw Automotive Holdings Corp And Valeo.

Developments

Following are the few developments in companies with Advance Driver Assistance System (ADAS)

Continental signed a supply contract with BMW (Germany) to supply its HUD for the BMW 3 series cars. The HUD shows relevant information such as speed, navigation, infotainment data, and warnings in the driver's direct field of vision.

Audiovox, a provider of consumer aftermarket entertainment, security & safety systems and others, launched new ADAS system for the auto aftermarket in partnership with Iteris, Inc. The system features Iteris proven AutoVue Lane Departure warning and forward collision warning systems developed for the OEM market.

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