

Justin Crawford launched Live Free or DIY on Amazon hitting #1 in less than 24 hours

JustinCrawford.com latest book Live Free or DIY became #1 Best Seller on Amazon in Under 24 hours

DOWNTOWN, PA, USA, June 15, 2016 /EINPresswire.com/ -- [Live Free or DIY](#): How To Get More Customers, Increase Profits, and Achieve Work Life Balance As A Small Business Owner by serial entrepreneur, attorney, Founder and CEO of Agents of Efficiency, and Best Selling Author, [Justin Crawford](#), has proven to be very popular on Amazon. Ranking #1 in multiple categories, Justin Crawford also ranked in the Top 100 Authors.

See what people are saying about [Live Free or DIY on Amazon](#):

"He outlines specific exercises the reader can use to help develop business ideas. This is one of my favorite features of the book, actually, since I do much better with practical information rather than theoretical information. This book is definitely a must read of all entrepreneurs, new or seasoned, young or old." - Lara Nichols

"This book is your map, your compass, your guide. The only way you will survive the growing pains, the ups and downs, and reach the ultimate success is by listening to Justin and following along. Do

not put it down!" - Kelly J. Higgs

Crawford wrote Live Free or DIY: How To Get More Customers, Increase Profits, and Achieve Work Life Balance As A Small Business Owner specifically for the time-starved small business owner as a survival guide. This #1 Amazon best selling book, Live Free or DIY is now available on Amazon with the paperback version soon to be released.



LiveFreeBook.com

Amazon #1 Best Seller - Justin E. Crawford

Amazon Author Rank
#93 in [Kindle eBooks > Business & Money](#)

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#1 in Kindle Store > Kindle eBooks > Business & Money > Business Life > **Time Management**
#1 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > **Teams**
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Best Seller in Entrepreneurship Management
LIVE FREE OR DIY
LIVE FREE OR DIY: How To Get More Customers, Increase Profits, and Achieve Work-Life Balance As A Small Business... May 31, 2016
by Justin E. Crawford

www.SmartMarketingConsulting.com

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From startup to growth to pivoting in a changing marketplace, Live Free or DIY reveals that small business owners in every industry hit the same roadblocks – and that the solutions are within reach. Whether wrestling with customer acquisition, budgeting, time-management skills, work life balance, the headaches of red tape, or how to build a team, Live Free or DIY is the ultra-practical guide small business owners have been searching for.

The vast majority of small business owners encounter the same problems on their road to success. Feeling like there just isn't enough hours in the day to do everything needed to create a business as successful as the original vision,

knowing the focus needs to be on how to get more customers, how to delegate and build a team to make operations hum - having better productivity habits and a few key management tools will go a long way improving time-management skills, creating a work life balance.

“

This manual is essential for every small business owner, and brilliantly applies Justin's expertise in practical and powerful ways.

Matt Steinruck – Founder & CEO, Big Picture Studio

balance

In Live Free or DIY you'll find a simple strategy for properly valuing and allocating time, the difference between “cheap” and “efficient,” how passion equals efficiency and boredom equals bankruptcy, how breaking up “the value chain” is key to running a smart business, how the Business Model Canvas can help you focus and build, and how to develop a marketing plan that finally cracks customer acquisition.

Live Free or DIY is helping thousands of small business owners unleash the kind of explosive growth they had only dreamed about.

“Justin's Efficiency Roadmap process outlines clear and easy steps to achieve new levels of success in your business. This manual is essential for every small business owner, and brilliantly applies Justin's expertise in practical and powerful ways.” ~ Matt Steinruck – Founder & CEO, Big Picture Studio

For more information about Justin Crawford, visit www.JustinCrawford.com



Live Free or DIY: How To Get More Customers, Increase Profits, and Achieve Work Life Balance As A Small Business Owner

Live Free or DIY shows the reader in an easy-to-use format that systematically tackles the small business owner's greatest challenges, Live Free or DIY answers all the questions small business owners ask:

- * How to build a team – on a shoestring budget
- * How to get more customers
- * How to market that will nail customer acquisition once and for all
- * How to improve time management skills
- * How to be a small business owner and achieve work life

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This press release can be viewed online at: <http://www.einpresswire.com>

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