

# Utah's Brixio Joins LIVESTRONG Foundation to Accelerate Fight Against Cancer

*Brixio to give 1% of real estate revenue to help cancer survivors and their families*

LEHI, UTAH, UNITED STATES, June 15, 2016 /EINPresswire.com/ -- For a fast-moving startup focused on disrupting the commercial real estate world, the opportunity to help became clear. Joining the fight against cancer was a personal and a collective desire when the young daughter of one of the 12 [Brixio](#) entrepreneurs was recently diagnosed with cancer.

Cancer affects more than 32.6 million people around the world and it is something that has impacted the young Brixio company—as it does for so many. In fact, soon after the child's diagnosis, one of its broker partners was diagnosed with cancer. And, a father of another Brixio team member is in the fight, too.

In committing to the cause, Brixio has announced a partnership with the [LIVESTRONG](#) Foundation to help those fighting cancer and their families. Brixio will donate one percent of real estate revenue to support the free services and progressive work LIVESTRONG is pursuing to beat the disease.

LIVESTRONG is recognized for its free programs and services for cancer survivors. Through their navigation program, LIVESTRONG provides one-on-one support to individuals faced with cancer in areas such as emotional support, financial and insurance counseling, fertility preservation and clinical trial matching. LIVESTRONG at the YMCA offers cancer survivors the opportunity to get back on their feet through a little-to-no-cost exercise program catered to their needs. The organization is also changing the way the world fights cancer through their policy work and the creation of the LIVESTRONG Cancer Institutes of the Dell Medical School at The University of Texas at Austin.

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*Nate Bray, co-founder of  
Brixio*

Heather Fogus from LIVESTRONG said of the partnership, “At LIVESTRONG, we work daily to find solutions to



problems for people affected by cancer. Much like LIVESTRONG, Brixio is founded in innovation, and we are excited to partner with a company that has a passion for paving new roads, and we are thankful for their support, as it will allow us to provide services to even more people affected by cancer.”

“We have all been impacted by cancer,” said Nate Bray, co-founder of Brixio. “The fight against cancer is a cause we feel strongly about. We are committed to beating it and supporting those it affects. We hope to encourage our customers—owners, brokers, and lenders—to contribute a portion of their standard fees to this cause or one they feel strongly about, too. Every push we make with our technology and every business deal we do will help a lot more people than just our team,” said Bray. “In the end, this is what matters most.”

LIVESTRONG is a member of [America's Charities](#), which helps nonprofits raise unrestricted funds through employer-sponsored payroll deduction programs and other fundraising initiatives. “We are very excited Brixio selected our member, LIVESTRONG, as the recipient of their one percent program. It is with these type of collaborations that our nonprofit members can continue to make a difference in their communities while helping employers reach their social responsibility goals,” said Charisse Browner, Business Development Director.

#### About LIVESTRONG®

Founded in 1997 by cancer survivor and cyclist Lance Armstrong and based in Austin, Texas, LIVESTRONG fights for the 32.6 million people around the world living with cancer today. LIVESTRONG connects individuals to the support they need, leverages funding and resources to spur innovation and engages communities and leaders to drive social change. Known for the iconic yellow wristband, LIVESTRONG’s mission is to inspire and empower anyone affected by cancer. For more information visit [www.LIVESTRONG.org](http://www.LIVESTRONG.org).

#### About Brixio

Brixio leverages 50 years of expertise in the real estate world with market changing technology. It is focused on accelerating and changing the way real estate deals get done, from leasing to acquisitions, sales and capitalization. Based in Utah, Brixio was created by JF Capital, a recognized real estate investment management and development firm, and Partner Fusion, a leading marketing and technology incubator. For more information, visit [www.brixio.com](http://www.brixio.com).

#### About America's Charities

America’s Charities is a national mission-driven nonprofit that connects public and private sector employers with charities to engage employees in greater giving. The organization operates as a strategic consulting partner for philanthropic organizations, nonprofits and the business community to increase social impact, and has been at the forefront of employee giving since 1980. America’s Charities’ experience combined with an accountable and transparent process has resulted in raising more than \$650 million for more than 10,000 charities addressing a range of causes including education, human rights, hunger, poverty, research, animals, veterans, disaster relief and health services. Information about America’s Charities can be found at [www.charities.org](http://www.charities.org).

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