

Global (Us, EU, Japan & China) Digital Learning Devices Market Supply, Demand and growth forecasts to 2020

Digital Learning Devices -Market Demand, Growth, Opportunities, and Forecast, 2016 - 2020

PUNE, MAHARASHTRA, INDIA, June 17, 2016 /EINPresswire.com/ -- Complete report at https://www.wiseguyreports.com/reports/globaldigital-learning-devices-market-2016-2020

Digital Learning Devices

Summery

Wiseguyreports.Com Adds "Digital Learning Devices -Market Demand, Growth, Opportunities, and Forecast, 2016 - 2020" To Its Research Database.

Devices such as tablets, laptops, smartphones, and notebooks have operating systems (OSs) that are capable of performing basic functions similar to those of a personal or desktop computer. These devices are used for digital learning and help



educational institutions teach students in a digitally rich environment. The focus is on transforming traditional teaching methodologies and enhancing learning using a range of tools such as graphics, digital text, and audiovisual tools that allow teachers to communicate and demonstrate easily. The use of interactive presentations refines the teaching process and helps engage students through multimedia technologies. The rise in competition in the labor market and widening skills gaps have led to an upsurge in the education standards in terms of productivity and performance delivery. The education industry has embraced digital learning, and this is fueling the demand for projectors, desktops, and sound systems to improve the quality of education and make the learning environment more effective.

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The analysts forecast the global digital learning devices market to grow at a CAGR of 10.78% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global digital learning devices market for 2016-2020. To calculate the market size in terms of revenue, the following products have been considered:

- Laptops and notebooks
- Tablets and reading devices
- Smartphones
- Interactive whiteboards (IWBs)
- Other supporting devices

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Digital Learning Devices Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Dell
- HP
- Lenovo
- Amazon
- Apple
- Huawei
- Samsung
- Microsoft
- Promethean World
- SMART Technologies

Other prominent vendors

- BenQ
- Compaq
- HCL
- HTC
- Intel
- LG Electronics
- NEC
- Panasonic
- Positivo Informatica
- Sony
- Toshiba

Market driver

- Increased adoption of laptops and tablets in education
- For a full, detailed list, view our report

Market challenge

- High implementation cost
- For a full, detailed list, view our report

Market trend

- Growing internet penetration
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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