

# Global Frozen Food Packaging Market 2016 Share, Trend, Segmentation and Forecast to 2020

*Wiseguyreports.com add report on "Global Frozen Food Packaging Market" to its research database.*

PUNE, INDIA, June 20, 2016 /EINPresswire.com/ -- Uncertain economic conditions and increasing consumer demand for high quality and value for money products, the [frozen food packaging](#) market in is performing better than chilled and dried food packaging. The advantage of frozen over chilled meals is their significantly longer shelf life.

In terms of unit volume sales the Global Frozen Food Packaging Market was estimated at 54.53 billion units in 2014. In the same year, Europe held the major share of market followed by North America and Asia Pacific. As Asia Pacific rebounds from global crisis; urbanization, increasing economic standards and disposable income are driving the market for frozen foods packaging in this region. Presence of fast developing and huge populous countries like China and India is further boosting this market.

Complete report details @

<https://www.wiseguyreports.com/reports/global-frozen-food-packaging-market-market-shares-forecasts-and-trends-2015-2020> □



In 2014, China and Japan lead the market in Asia Pacific, holding an aggregate share of more than 75%, where as India is estimated to experience the highest growth rate. Convenience remains the primary driver. But advancements in packaging technologies, increasing number of small households, on the go life style and rise in disposable income further driving the frozen food packaging market. The frozen food market in North America is going down on account of changing consumer preference for fresh ingredients and increasing competition among retailers selling more ready-made food. To boost sales manufacturers are improving their packaging to design a creative outlook and make products more appealing to customers in convenience stores. Offering different packaging sizes and configurations that advocate options such as single serve, meal for two and multi-serve packs can also boost the sales.

Request a sample report @ <https://www.wiseguyreports.com/sample-request/global-frozen-food-packaging-market-market-shares-forecasts-and-trends-2015-2020> □

The Global Frozen Food Packaging market is segmented on the basis of primary material (Glass, Paper, Metal, Plastic and Others), type of food product (Readymade meals, Fruits and vegetables, Meat, Sea Food, Baked goods and Others), and type of packaging product (Bags, Boxes, Cans, Cartons, Trays, Wrappers and Others).

This report describes a detailed study of the Porter's five forces analysis, market segments, and current market trends. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of these

players which includes the key growth strategies and competition analysis.

The report also considers key trends that will impact the industry and profiles of leading suppliers of Global frozen food packaging market. Some of the top companies mentioned in the report are Pactiv, Amcor, Genpak, Graham Packaging, Ball Corporation, Crown Holdings, Tetra Pak International and Others.

#### SPECIALITIES OF THIS REPORT

1) The report will be useful in gaining an exhaustive understanding of the regional market. It will also be of assistance in providing a comprehensive analysis of the major trends, innovations and associated prospects for market growth over the coming half a decade.

2) The report will be an ideal source material for industry consultants, manufacturers and other interested and allied parties to gain a critical insight into the factors driving and restraining the market, in addition to opportunities offered.

3) The report contains wide range of information about the leading market players and the major strategies adopted by them.

Make an enquiry before buying this Report @ <https://www.wiseguyreports.com/enquiry/global-frozen-food-packaging-market-market-shares-forecasts-and-trends-2015-2020> □

#### Table of content

##### 1. KEY FINDINGS OF THE STUDY

##### 2. Executive Summary

##### 3. MARKET OVERVIEW

##### 3.1 Market Segmentation

##### 3.2 Overview

##### 3.3 Industry Value Chain Analysis

##### 3.4 Industry Attractiveness - Porter's 5 Force Analysis

##### 3.5 Industry Policies

##### 4. MARKET DYNAMICS

##### 4.1 Introduction

##### 4.2 Drivers

##### 4.2.1 Increasing demand for convenience by consumers

##### 4.2.2 Increase in disposable income and changing consumer behaviour

##### 4.3 Restraints

##### 4.3.1 Government regulations and intervention

##### 5. Technology Overview

##### 5.1 Technology Snapshot

##### 5.2 Type of frozen food packaging products

##### 5.3 Primary materials used for frozen food packaging

##### 5.4 Ongoing developments

##### 6. Frozen Food Packaging Market by Primary Material

##### 6.1 Glass

##### 6.2 Paper

##### 6.3 Metal

##### 6.4 Plastic

##### 6.5 Others

##### 7. Frozen Food Packaging Market by Type of Food Product

##### 7.1 Readymade Meals

##### 7.2 Fruits and Vegetables

##### 7.3 Meat

##### 7.4 Sea Food

##### 7.5 Baked Goods

##### 7.6 Others

##### 8. Frozen Food Packaging Market by Type of Food Product

##### 8.1 Bags

##### 8.2 Boxes

##### 8.3 Cans

##### 8.4 Cartons

- 8.5 Trays
- 8.6 Wrappers
- 8.7 Others
- 9. Food Packaging Market by Region
  - 9.1 North America
    - 9.1.1 United States
    - 9.1.2 Canada
    - 9.1.3 Others
  - 9.2 Europe
    - 9.2.1 United Kingdom
    - 9.2.2 Germany
    - 9.2.3 France
    - 9.2.4 Spain
    - 9.2.5 Italy
    - 9.2.6 Others
  - 9.3 Asia Pacific
    - 9.3.1 China
    - 9.3.2 Japan
    - 9.3.3 Australia
    - 9.3.4 India
    - 9.3.5 South Korea
    - 9.3.6 Others
  - 9.4 Latin America
    - 9.4.1 Brazil
    - 9.4.2 Argentina
    - 9.4.3 Mexico
    - 9.4.4 Others
  - 9.5 Middle East and Africa
    - 9.5.1 Saudi Arabia
    - 9.5.2 United Arab Emirates
    - 9.5.3 South Africa
    - 9.5.4 Israel
    - 9.5.5 Others
- 10. Vendor Market Share
- 11. Competitive Intelligence - Company Profiles
  - 11.1 Pactiv
    - 11.1.1 Overview
    - 11.1.2 Major Products and Services
    - 11.1.3 Financials
    - 11.1.4 Recent Developments
  - 11.2 Amcor
    - 11.2.1 Overview
    - 11.2.2 Major Products and Services
    - 11.2.3 Financials
    - 11.2.4 Recent Developments
  - 11.3 Genpak
    - 11.3.1 Overview
    - 11.3.2 Major Products and Services
    - 11.3.3 Financials
    - 11.3.4 Recent Developments
  - 11.4 Graham Packaging
    - 11.4.1 Overview
    - 11.4.2 Major Products and Services
    - 11.4.3 Financials
    - 11.4.4 Recent Developments
  - 11.5 Ball Corporation

- 11.5.1 Overview
- 11.5.2 Major Products and Services
- 11.5.3 Financials
- 11.5.4 Recent Developments
- 11.6 Crown Holdings
- 11.6.1 Overview
- 11.6.2 Major Products and Services
- 11.6.3 Financials
- 11.6.4 Recent Developments
- 11.7 Tetra Pak International
- 11.7.1 Overview
- 11.7.2 Major Products and Services
- 11.7.3 Financials
- 11.7.4 Recent Developments
- 11.8 Placon
- 11.8.1 Overview
- 11.8.2 Major Products and Services
- 11.8.3 Financials
- 11.8.4 Recent Developments
- 11.9 Toyo Seikan
- 11.9.1 Overview
- 11.9.2 Major Products and Services
- 11.9.3 Financials
- 11.9.4 Recent Developments
- 11.10 RockTenn
- 11.10.1 Overview
- 11.10.2 Major Products and Services
- 11.10.3 Financials
- 11.10.4 Recent Developments
- 11.11 Nuconic Packaging
- 11.11.1 Overview
- 11.11.2 Major Products and Services
- 11.11.3 Financials

Continued....

Buy this report @ [https://www.wiseguyreports.com/checkout?currency=one\\_user-USD&report\\_id=474840](https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=474840)

Contact US:  
NORAH TRENT  
Partner Relations & Marketing Manager  
sales@wiseguyreports.com  
Ph: +1-646-845-9349 (US)  
Ph: +44 208 133 9349 (UK)□

Norah Trent  
wiseguyreports  
+1 646 845 9349 / +44 208 133 9349  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.