

# Global Breast Pump Market Opportunities and Forecasts 2016 to 2022

*Breast Pump -Market Demand, Growth, Opportunities, and Forecast, 2016 - 2020*

PUNE, MAHARASHTRA, INDIA, June 20, 2016  
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<https://www.wiseguyreports.com/reports/world-breast-pump-market-opportunities-and-forecasts-2014-2022>

## Breast Pump

### Summery

Wiseguyreports.Com Adds “Breast Pump -Market Demand, Growth, Opportunities, and Forecast, 2016 - 2020” To Its Research Database.

A breast pump is a device used for extracting milk from the breast of a lactating mother through suction. Breast pumps are generally electronic or mechanical devices that enable gentle suction for withdrawing milk when the breasts become engorged. These devices are used when directly feeding the infant is not possible due to various reasons such as medical complications, personal problems, prematurity and other logistical reasons. Breast pumps are being increasingly used during mother-baby separation. Innovative breast pump technologies, rising number of employed women and growing awareness regarding the advantages of breast feeding are driving the global breast pump market. Moreover, government initiatives and awareness programs are boosting this market and providing potential growth opportunities. Recent innovations such as hand free pumps are expected to drive the demand for breast pumps in the future. Technological advancement and collaboration are the key strategies employed by the major players in this industry. The major industry participants included in this report are Ameda Breastfeeding Solutions, Medela Inc, Hygeia Medical Group, Philips AVENT, Whittlestone Inc, Bailey Medical, Lansinoh Laboratories Inc, LLC (Playtex Baby), Energizer Personal Care, Albert International, Inc and others.

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The Global Breast Pump Market is segmented based on product type, technology and geography. On the basis of product type, it is sub-segmented into closed and open systems. Close System breast pumps dominate the market as they tend to be more hygienic and free from microorganisms- since



the milk does not come into direct contact with air, there is a low probability of microorganisms being present in these pumps. The above advantages ensure that closed system based breast pumps have a high adoption rate. The Breast Pump Market is segmented according to application into battery-powered pumps, manual pumps and electric pumps. Battery-powered pumps lead the market due to the rising need for women to extract milk several times a day. Geographically the market is segmented into various regions such as North America, Europe, Asia Pacific and LAMEA. North America has the largest market share in the regional market due to the rising rate of female employment, substantial healthcare expenditure, sophisticated healthcare infrastructure and growing awareness about breast feeding amongst patients such as lactating women. Moreover, Asia-Pacific is the fastest growing market due to unmet medical needs and consistent improvement of healthcare infrastructure. Additionally, the growing population in developing countries such as China and India is also accelerating the growth of this market.

## KEY BENEFITS

Extensive analyses of the factors that drive and limit the growth of the market are provided. In-depth analysis of various regions would enable clear understanding of the trends in various regions so that companies can make region specific plans. Deep dive analysis of segments such as technologies and product type provide insights that would allow companies to gain competitive edge. Competitive landscape section includes the market shares of global leaders within the breast pump market with key strategies adopted by them to achieve high monetary value. Key deliverables

The market is segmented into product type, technologies and regions as follows:

### By Product Type

- Closed System
- Open System

### By Technology

- Battery-powered Pumps
- Manual Pumps
- Electric Pumps

### By geography

- North America
- Europe
- Asia Pacific
- LAMEA

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