



Website Redesign Improves Member Services; Looks to Future Growth

New Redbud Fitness website provides enhanced features, mobile access and class registration; points to 35,000 sq. ft. Redbud Fitness and Lifestyle Center

BUCHANAN, MICHIGAN, UNITED STATES, June 20, 2016 /EINPresswire.com/ -- Buchanan, MI – Redbud [Fitness](#) has launched a totally redesigned website with enhanced features to better serve its present and future members. New features include online membership sign-up options, class calendar and registration along with improved access from mobile devices of all types and sizes.

Additionally, the redesigned site provides computer generated “preview” exterior screen shots of the new 35,000 square foot Redbud Fitness and Lifestyle Center now under construction across the street from the present “Studio” location. The redesigned website is available at www.RedbudFitness.com.

Teresa Green, Managing Member said, “We’re thrilled to offer our guests and members the improved functionality of the new website. Realizing our members lead very busy lives balancing family and home, with their careers and other interests we wanted to make it quick and easy to join us for a class.

Stephen Antisdell of Precept Partners, the site’s developer said, “We worked closely with Teresa to balance elements of both the “present” and “future” to redesign the website and provide the right content in line with her business strategy.”

Antisdell continued, “This redesign is actually an interim upgrade. We have an even more comprehensive website now in development that will explain and support the greatly expanded services and capabilities of the new Redbud Fitness and Lifestyle Center; both are now under construction.”

Mrs. Green added, “For anyone interested in keeping up with the latest developments, visit our website to sign up for our newsletter, LIKE us on Facebook, ask questions, or sign up for a class. There’s no need to wait for the new facility to open to start working on a healthier and happier you!”

About Redbud Fitness:

The Studio/Redbud Fitness offers a diverse and complete group exercise schedule in beautiful downtown Buchanan, Michigan. The focus is on promoting complete health and wellness through the Mind/Body connection with fitness classes, foam rolling, weight management meetings, yoga, meditation classes, run and walk groups, aerobic training, coaching, [ZUMBA](#) Fitness and an expanding array of activities. For additional info, visit www.RedbudFitness.com

About Precept Partners:

Precept Partners provides award winning website design, development, e-marketing and security services. Launched in 2003, the company serves clients in retail, professional services, e-commerce,

manufacturing, healthcare, technology and not-for-profit sectors. Media coverage includes The Wall Street Journal, Investors' Business Daily and NPR. Company and client awards include the Inc. 500, the Internet Retailer 500, the Webby Award and many others. More info at www.PreceptPartners.com

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