

Driven Landscapes Announces New Franchise Program

Aggressive expansion planned for the Northeast United States

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/EINPresswire.com/ -- [Driven Landscapes Franchising](#), LLC, the franchisor entity of a professional leader in the residential landscaping industry, recently announced a new franchise program that will launch the company's regional expansion efforts in 2016.

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Jonathan Orcutt

The franchise system — which will provide business start-up assistance, a confidential operations manual, marketing guidance and ongoing support — will operate under the Driven Landscapes brand.

“We’ve been developing our set of specialized and professional landscaping services over the years,” said Jonathan Orcutt, founder and president of Driven Landscapes. “Now we’re ready for more growth, and are

seeking like-minded entrepreneurs who want to be in business for themselves, but who will appreciate not having to re-invent all the tools and systems we already have in place.”

Driven Landscapes was founded on Orcutt's desire to surpass competition by leveraging a smarter and more professional strategy in the landscaping industry. Now, five years later, Driven Landscapes is recognized as a premier landscape company in the Northeast and is in the midst of one of its largest growth periods to date.

The franchise program will initially be rolled out across Massachusetts with expansion efforts in New Hampshire, Connecticut and more to follow.

“We believe we have the right products, services and philosophy to sustain our expansion goals,” added Orcutt. “As we expand through the addition of franchised locations, we expect our market position will only become stronger.”

About Driven Landscapes

Driven Landscapes is a leading lawn care and landscape management provider for homeowners and businesses in and around Massachusetts. By leveraging a smarter and more professional strategy, Driven Landscapes has set itself apart from traditional landscaping companies and is changing the outlook of the industry. This unique collaborative approach distinguishes Driven Landscapes as a premier landscape company in the Northeast.

Through a new franchise sales program, Driven Landscapes is now offering this opportunity to young professionals and enthusiastic entrepreneurs. For more information about Driven Landscapes and its

new franchise program, visit drivenlandscapes.com/franchising, email franchising@drivenlandscapes.com or call (844) 551-8921.

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