

Capacitive Pressure Sensors Market to Grow at a XX% CAGR Forecast to 2020

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[Capacitive pressure sensors](#) are considered to be far better as compared to the resistive sensing technology due to high accuracy, sensitivity, and absence of wear & tear problem. They are continuously replacing the resistive sensors in most of the applications because of various advantages. Advancements in sensor technology have led to the development and move towards miniaturization of sensors thereby offering several opportunities to the key industry participants. Projected capacitive technology is preferred in most of the applications as compared to the surface capacitive technology. The growth of the capacitive pressure sensors market is currently being hindered by alternative technologies available at low cost and dearth of product differentiation. North America will remain as the market leader for capacitive pressure sensors and Asia Pacific will grow with a strong CAGR of XX% during the period 2014 to 2020.



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The Capacitive Pressure market is estimated at \$1.30 billion by 2018 at a CAGR of 7.39% over the period 2014-2020. The inclination of growth towards vehicle production, fast growing Asian economies, and government regulations are the key drivers which are making the Capacitive Pressure sensors market to grow lucratively.

The Global Capacitive Pressure Sensors Market is segmented on the basis of Parameters (Vacuum, Gauge, and Differential & Absolute Pressure), Application (Medical, Industrial, Oil & Gas, Petrochemical, Automotive, Consumer Electronics, and Others), and Geography (North America, Europe, Asia Pacific, Middle East Africa, and Latin America).

This report describes a detailed study of the Porter's five forces analysis of the market. All the five major factors in these markets have been quantified using the internal key parameters

governing each of them. It also covers the market landscape of these players which includes the key growth strategies, geographical footprint, and competition analysis.

The report also considers key trends that will impact the industry and profiles over 10 leading suppliers of Capacitive Pressure Sensors Market. Some of the top companies mentioned in the report are Bosch (Germany), Honeywell International (U.S.), Freescale Semiconductor (U.S.), Infineon Technologies (Germany), Panasonic Corporation (Japan), and among others.

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What the report offers

1. Market Definition for Capacitive Pressure Sensors Market along with identification of key drivers and restraints for the market.
2. Market analysis for the Global Capacitive Pressure Sensors Market, with region specific assessments and competition analysis on a global and regional scale.
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5. Identification and analysis of the Macro and Micro factors that affect the Capacitive Pressure Sensors Market on both global and regional scale.
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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Table of content

1. Introduction
 - 1.1 Description
 - 1.2 Research Methodology
 - 1.3 Report Outline by Type, Application, and Geographies Covered
2. Executive Summary
3. Market Overview
 - 3.1 Current Market Scenario
 - 3.2 Applications of Capacitive Pressure Sensors Market
 - 3.3 Factors Driving the Market
 - 3.3.1 Government regulations
 - 3.3.2 Inclination of Growth Towards Vehicle Production
 - 3.3.3 Fast growing Asian economies
 - 3.3.4 Rapid Technological Developments
 - 3.4 Factors Restraining the Market

3.4.1 Alternative Technologies Available at Low Cost

3.4.2 Dearth of Product Differentiation

3.5 Current Opportunities in the Market

Continued...

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