

Microbiology testing market Research Report-Global Forecast to 2024

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About Microbiology testing market:

This is very essential to ensure the safety of products people eat and drink or use in their daily routine. The FDA sets scientific standards for testing foods for various contaminants. Laboratories and food companies worldwide use these standards to make sure that food products are safe to eat and drink. The Microbial testing is one of these methods used for the purpose of testing.

The microbiology testing is done to check the contamination or microorganism present in the sample provided to the laboratory. The major purpose of the testing is to test the product provided to the public. It is also used to check the products and equipment being used by laboratory. The major sources of samples come from food products, pharmaceuticals, water and cosmetics area. Such testing is also used to verify that growth mediums are clean and can be used to culture the desired microorganisms. This testing is performed routinely to ensure that a lab is meeting its own standards and documentation of such testing is usually included in scientific research to show that the research was performed in a controlled environment.

Microbiology testing Application:

Microbiology testing is majorly used in pharmaceuticals/medical, food and beverages market, energy and in cosmetics market. The products such as AquaPlate, Real-time PCR, food pathogen system, etc. are being used by laboratories to test water contamination, pharmaceuticals and food samples. Various methods such as culture testing method or food pathogen test are used to perform microbial testing on the microbial samples.

Microbiology testing market growth influencer:

The major growth drivers of microbial market is the large disease burden of infectious diseases, the growing trend of laboratory automation, the increase in access to medical insurance and increased healthcare expenditure.

However, strict regulatory policies for medical devices, advancements in molecular diagnostic technologies, reimbursement issues are the major restraints of microbiology market.

Microbiology testing market segmentation:

The pharmaceuticals market has showing highest share in microbiology test market in 2014 and food application is showing good opportunities in microbiological test market in upcoming years.

Microbiology test market segmentation can be done by Instrument, consumables, and applications.

Microbiology test market by instrument: automated microbiology, dilution machines, dispensers and labelers.

Microbiology test market by consumables: kits and reagents

Microbiology test market by applications: pharmaceuticals, clinics, food, and energy.

Technological advances, like automated instruments for identification of pathogens in laboratories have been of immense help to microbiologists. Automation has helped to enhance key laboratory performance attributes like consistency, quality, and a slower total turnaround

time. Thus, automation is the new trend in the microbiology field.

Microbiology testing market regional analysis:

The regional analysis comprises of North America, Europe, Asia Pacific, Middle East and rest of the world.

North America:

North America dominates the microbiology tests market due to large number of market-focused players providing wider range of product portfolio and is followed by Europe. The North American microbiology market is growing due to the increase in the prevalence of pathogenic diseases, growth in discovery of mutating and adapting bacterium, and the growing need for speedy microbiological testing methods.

Asia:

Emerging economies of Asia Pacific and Latin America are expected to show significant growth in the microbiology tests market due to an increase in the number of laboratories in these regions and development of existing ones for automation of various instrumentation systems. Also the increase in major hospital chains opening new centers in major cities in these regions and an increase in government expenditure is driving growth for microbiological market.

Microbiology testing market major players:

Abbott Laboratories, Inc. (U.S.), Alere, Inc. (U.S.), bioMérieux SA (France), Becton, Dickinson and Company (U.S.), Bio-Rad Laboratories, Inc. (U.S.), Bruker Corporation (U.S.) Cepheid (U.S.), Danaher

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Corporation (U.S.), Hologic, Inc. (U.S.), F. Hoffmann-La Roche Ltd. (Switzerland), and Siemens AG (Germany).

The reports also covers brief analysis of Geographical Region includes:

Americas

- North America

- o U.S

- o Canada

Europe

- Western Europe

- o Germany

- o France

- o Italy

- o Spain

- o U.K

- o Rest of Western Europe

- Eastern Europe

- o Poland

- o Russia

Asia- Pacific

- Asia

- o China

- o India

- o Japan

- o Rest of Asia

- Pacific Countries

- o Australia

- o New Zealand

- The Middle East& Africa

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