

# Global Wireless Charging Market 2016 Share, Trend, Segmentation and Forecast to 2020

*Wiseguyreports.com add report on "Global Wireless Charging Market" to its research database.*

PUNE, INDIA, June 21, 2016 /EINPresswire.com/ -- [Wireless charging](#) eliminates the need for cords, connectors and electrical plugs and allows any user with a compatible device to use the same wireless charging pad. The growth of the wireless charging market is currently being hindered by the lack of a common standard that guarantees interoperability between devices and charging pads from different vendors. The solutions available in the market are forcing the end user into a closed system based on an individual standard. This closed system limits the user ability to charge their device only with a compatible charging pad. The growing technological propagation and amalgamation of wireless charging products with a vast kind of technologies such as inductive technology and radiation technology are the major factors driving the growth of the wireless charging market.



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The wireless charging market is expected to increase to \$XX billion by 2020 at a CAGR of XX% over the period 2014-2020. The ability to charge multiple devices and consumer inclination towards wireless connectivity are the key drivers which are making the wireless charging market to grow lucratively.

The Global Wireless Charging Market is segmented on the basis of Technology (Inductive Technology, Radiation Technology, and Others), Range (Short Range, Medium Range, and Long Range), Application (Consumer Electronics, Defense, Healthcare, Automotive, Industrial, and Others), and Geography (North America, Europe, Asia Pacific and Rest of the World).

This report describes a detailed study of the Porters five forces analysis of the market. All the five major factors in these markets have been quantified using the internal key parameters governing each of them. It also covers the market landscape of these players which includes the key growth strategies, geographical footprint, and competition analysis.

The report also considers key trends that will impact the industry and profiles over 10 leading suppliers of Wireless Charging Market. Some of the top companies mentioned in the report are ConvenientPower HK Ltd. (Hong Kong), Integrated Device Technology Inc. ♦ (U.S.), Leggett and Platt Inc. (U.S.), Murata Manufacturing Co. Ltd. (Japan), Qualcomm Incorporated (U.S.), and Texas Instruments Incorporated (U.S.).

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What the report offers

Market Definition for the specified topic along with identification of key drivers and restraints for the market.

Market analysis for the Global Wireless Charging Market, with region specific assessments and competition analysis on a global and regional scale.

Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.

Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.

Identification and analysis of the Macro and Micro factors that affect the Global Wireless Charging Market on both global and regional scale.

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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