

Flagship Store Grand Opening in Downingtown, PA

Once exclusively an online store, Pyknic will be unveiling the flagship shop on July 9th in Downingtown, PA on the historic Lancaster Avenue.

DOWNINGTOWN, PA, USA, June 22, 2016 /EINPresswire.com/ -- The food-centric apparel and lifestyle brand, Pyknic, is set to have its grand opening on July 9th, 2016. Once exclusively an online store, Pyknic will be unveiling the flagship shop in Downingtown, PA on the historic Lancaster Avenue. The small town welcomes the "young & hungry" company that focuses on creating genuine, creative products tailored around its love for food and quality goods which includes tops, hats, socks, bikinis, and mugs.

Named runners-up in Bloomberg Businessweek's America's Best Young Entrepreneurs in 2010, Pyknic has also

been featured in BuzzFeed, Refinery29, Nylon Magazine, Vogue, ELLE, and in retailers like Urban Outfitters, PacSun, and Zumiez. The brand caters to those worldwide who share its love of food, quality, and uniqueness.

The space was thoughtfully designed with both Downingtown's industrial past and Chester County's rustic historic in mind.

Supporting small businesses and dreamers, both local and afar, remains a primary concentration of the brand. The store will not only house <http://www.pyknic.com> product but also those of other makers creating goods with a food-related focus. The Lancaster Ave storefront's product assortment includes the Philadelphia-based all natural soy candle brand, Candelle's.

Additionally, Bai, an antioxidant-infused drink company, as well as Justin's Peanut Butter will be featured during opening day festivities. Customers will not only have the opportunity to shop the company's unique food-centric products alongside the artisan goods but also catch a glimpse of the working studio. The flagship store will be a relaxed space for food lovers and fashion enthusiasts alike.

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