

New addition to the IT Governance catalogue: Business Continuity and the Pandemic Threat

ELY, CAMBRIDGESHIRE, UNITED KINGDOM, June 22, 2016 /EINPresswire.com/ -- The international information security experts IT Governance have added a new title to their catalogue: [Business Continuity and the Pandemic Threat](#) by Robert A Clark.

The increase in commercial aviation and international travel means that pandemics now spread faster than ever before. Seasonal flu pandemics, zoonotic contagions such as Ebola, swine flu and avian flu (e.g. H5N1 and H7N9), and respiratory syndromes such as SARS and MERS have affected millions worldwide. Add the ever-present threat of terrorism and biological warfare, and the possibility of large proportions of your workforce being incapacitated is a lot stronger than you might think.



Although nothing can be done to prevent pandemics, their impact can be significantly mitigated. *Business Continuity and the Pandemic Threat* explains how.

Topics covered include:

- The World Health Organisation (WHO)'s pandemic phases and the Centre for Disease Control (CDC)'s Pandemic Severity Index
- Preventive control measures
- Crisis management and the composition of a crisis management team
- Dealing with cash-flow, staff absenteeism, home working and supply chain management
- Communications and media plans
- Pandemic issues for HR
- The threat to critical national infrastructure
- Health service contingency plans and first responders' business continuity plans
- The provision of vaccines and antiviral medicines, including relevant ethical issues

Business Continuity and the Pandemic Threat shows how to take business continuity planning to the next level, providing guidance on creating and validating a pandemic plan, and explaining how it integrates with a business continuity plan. Comprehensive case studies are provided throughout

Reader review

“This informative book is written in an easy going and conversational manner, but the message it brings to the table is critical to understanding the meaning of any forthcoming pandemic threat and considerations of how to mitigate the effects, where possible, to you and your organisation.”

– Owen Gregory MSc BA (Hons) MBCI MBCS

Business Continuity and the Pandemic Threat is available from IT Governance in various formats (including softcover, Adobe eBook, Kindle and ePub):

www.itgovernance.co.uk/shop/p-1819-business-continuity-and-the-pandemic-threat.aspx (UK)

www.itgovernanceusa.com/shop/p-1540-business-continuity-and-the-pandemic-threat.aspx (USA)

www.itgovernance.eu/p-1188-business-continuity-and-the-pandemic-threat.aspx (EU)

www.itgovernance.asia/p-1085-business-continuity-and-the-pandemic-threat.aspx (APAC)

www.itgovernance.in/p-1077-business-continuity-and-the-pandemic-threat.aspx (India and South Asia)

www.itgovernancesa.co.za/p-1047-business-continuity-and-the-pandemic-threat.aspx (Southern Africa)

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NOTES TO EDITORS

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