

New Anti-Trump PAC To Run Satirical TV Ads

Yakety-Yak PAC targets moderate Republican women

WASHINGTON, DC, USA, June 22, 2016 /EINPresswire.com/ -- Yakety-Yak, a newly-formed Super PAC, has produced two 30-second anti-Trump TV ads which will begin airing on cable news channels in the Washington, DC and Cleveland, Ohio media markets in July. The ads can be seen at www.yakety-yakpac.com.

"Republixan"® is a TV ad targeted toward moderate Republican women



voters who are ambivalent about voting for Donald Trump. The ad is a parody of pharmaceutical commercials and uses humor and satire to convey an important message. See the ad at www.yakety-vakpac.com.

"Apple" is a TV ad with a powerful visual metaphor – a rotting apple. Unlike nearly every political ad, this one has no narration, just a visual image that gets the point across with devastating impact. See the ad at yakety-yakpac.com.

After the premier in July, the ads will run in selected swing states and will be targeted toward women.

The ads were written and produced by Washington, DC-based political consultants Jeorge Seder and Deno Seder, who also run the Yakety-Yak PAC. The Seders won Clio Awards for their work against former KKK Grand Wizard (and Trump supporter) David Duke - www.denosederproductions.com/poli.html

Deno Seder Yakety-Yak PAC 301 320-0385 email us here

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