

Biosimilars: Practical Tips and Regulatory Guidelines on Entering the Emerging Markets

New windows of opportunity in emerging markets such as China and India presented at Biosimilars Europe 2016

LONDON, ENGLAND, UNITED KINGDOM, June 27, 2016 /EINPresswire.com/ -- SMi's have announced that their 7th annual industry respected conference, [Biosimilars Europe](#), will feature a dedicated spotlight on entering emerging markets when it returns to Central London this autumn on 29th and 30th September.

With an [agenda](#) covering over ten hours of content, this year's show will include strategies for market entry in China and

India, by identifying key developments and future projections through insight from industry specialists on the latest regulations.

The keynote address on China will be presented by Huiguo Hu, General Manager of International Business from Shanghai CP Guojian Pharmaceutical Co. Ltd. This talk will discuss pricing and reimbursement, offer direction on litigation, and reveal key steps for success.



Interesting mix of scientists,
legal and commercial folk
Allergan

An update on the indian biosimilar market will be given by Dr Alok Sharma, Principal Scientist & Head of Analytical Development from Lupin Ltd. Attendees will learn how to

overcome obstacles in biosimilar similarity assessment and residual uncertainty, discover cutting edge analytical technologies and explore statistical considerations.

Those who have already confirmed their attendance include: Boehringer-Ingelheim, mAbxience, Daiichi Sankyo, Napp Pharmaceuticals Ltd, Sanofi-Aventis and Ayva Pharma +more.

Further information including a full speaker line-up and detailed agenda is available online at: www.biosimilars-europe.com

Biosimilars Europe 2016
7th Annual Conference: 29th & 30th September
Interactive Workshops: 28th September
Holiday Inn Kensington Forum, London UK

SMi Presents the 7th Annual Event... SMi

Biosimilars Europe

London, UK

29TH & 30TH
SEPT 2016

Register online at www.biosimilars-europe.com

Biosimilars Europe 2016

The banner features a background image of several glass vials containing various colored capsules (orange, blue, yellow, white) and pills. The text is overlaid on this image.

---END ---

Contact information:

For media enquires contact Teri Arri on +44 (0)20 7827 6162 or email tarri@smi-online.co.uk
To sponsor the event, contact Alia Malick on +44 (0)20 7827 6168 or email amalick@smi-online.co.uk
To contact the sales team, call Fateja Begum on +44 (0)20 7827 6184 or email fbegum@smi-online.co.uk

About SMi:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

Teri Arri
SMi Group
+442078276000
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.