

Your Backpack Stinks

eBags.com Co-Founders Launch Tech Pack Pro Backpack on Kickstarter at Unbelievable Prices

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/EINPresswire.com/ -- Apera is passionate about bags. Founded by industry veterans Andy Youngs and Frank Steed (co-founders of eBags), they, along with their advisory board and investors, possess over three decades of experience in companies such as Samsonite, Case Logic, Thule, Tumi, Speck, Google, and eBags.

Why does your backpack stink? They lack organization and separation, so your clean gear gets mixed up with your wet or sweaty stuff, creating a funky smell in your bag. Not with the Apera Tech Pack Pro. All Apera bags, including the Tech Pack Pro, are designed with healthy features – antimicrobial product protection to resist bacterial odor, vented



The Healthy Fitness + Business Backpack – Featuring the Air Tunnel System

compartments, wipeable linings, a water-resistant base, and a separate Fit Pocket washable insert.

Denver-based Apera LLC, an innovative fitness bag company, has launched a Kickstarter campaign to introduce their latest fitness bag concept, the Tech Pack Pro. The campaign concludes at the end of June.

Apera Tech Pack Pro Kickstarter Campaign: <http://kck.st/1Y6MVDL>

The Apera Tech Pack Pro transcends the assumption that you need a separate bag for each of your business, fitness and daily activities. With dedicated and intelligent storage areas for work, fitness, and other accessories, the Tech Pack Pro easily transitions from the meeting room to the weight room, and all points in-between. This bag is truly the work, play, all-day, every day backpack.

The Tech Pack Pro features the innovative Air Tunnel trampoline system. This intelligent solution keeps the back of your bag away from your body, reducing perspiration while maintaining comfort and stability. So you'll arrive feeling – and looking – cool.

Apera's passion extends to all athletes – they donate one bag to a Special Olympics athlete for every three bags they sell. This type of involvement furthers Apera's commitment to inspire and positively

impact all athletes along their fitness journeys.

For more information on Apera, please visit: www.aperabags.com

For Apera's Tech Pack Pro Kickstarter campaign, please visit: <http://kck.st/1Y6MVDL>

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This press release can be viewed online at: <http://www.einpresswire.com>

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