

# RyTech Hires Kathleen Macfadden as Digital Media Assistant Amid Growth in Healthcare Industry

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*Kathleen's goal is to find a digital marketing strategy that works best for businesses to maximize exposure online.*

LA GRANGE, IL, USA, June 22, 2016 /EINPresswire.com/ -- RyTech, LLC announced today the hiring of Kathleen Macfadden as Digital Media Assistant at the company's headquarters in La Grange, Illinois. Macfadden joins the growing RyTech team with previous work experience in healthcare and customer service positions. In her role at RyTech, Macfadden will assist clients with their digital marketing needs, including writing new content, email marketing and social media.

"I'm excited to join a growing digital marketing company that values client relationships," said Macfadden. "I know how important digital marketing is to help companies reach new customers. I'm looking forward to working with RyTech's current clients and bringing in new clients, as well,"

Born and raised in La Grange, Illinois, and a graduate from Nazareth Academy in La Grange Park, Illinois, Macfadden went on to receive an undergraduate degree from University of Dayton and her nursing degree from DePaul University. Macfadden is poised to be an asset to the RyTech team with her vast knowledge of the healthcare landscape.

"As RyTech continues to develop relationships and partnerships with clients in the healthcare industry, it was clear that Kathleen would be an excellent addition to our team with her combined knowledge and skill set," said RyTech CEO Steve Ryan. "Kathleen will play a key role in developing and maintaining relationships within the healthcare industry."

## About RyTech

Founded in 2012, RyTech was established to fill an unmet need in an expanding market. RyTech offers a comprehensive digital marketing solution integrating SEO, website development, social media, email marketing, text message marketing, graphic design and content creation. RyTech provides a progressive set of services that assist the variety of businesses with whom they work, including: healthcare, restaurants, venture capitalist firms, real estate professionals and brokerages, law firms, non-profits, entrepreneurs and more. For more information about Kathleen Macfadden and RyTech, LLC, visit [www.rytechllc.com](http://www.rytechllc.com).

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