



# San Marcus Locksmith Offers Residents and Businesses Modern Security Solutions

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*Texas Premier Locksmith is committed to providing effective and modern security solutions to ensure safety and security for all.*

SAN MARCUS, TEXAS, UNITED STATES, June 27, 2016 /EINPresswire.com/ -- Speaking at the recent Association annual convention, Yair Frenkel, Texas Premier Locksmith's managing director, stressed the importance of locksmith companies embracing technological innovation. "There are fewer locksmiths today, but increased demand for security services. This disparity is due to new commercial structures and technological innovations. The consumer today who wants locks will not necessarily come to their local locksmith for their requirements."

Frenkel's speech was in line with this year's theme at the convention – 'To Broaden or Specialize'. Indeed, the locksmith industry is somewhat at a crossroad. There will always be the need for key-operated mechanical locks but demand is continually declining. To serve the modern consumer effectively, Frenkel maintains that it is important to broaden their services by integrating more advanced and electronic solutions. "Aside from being mechanical specialists, we also need to provide electronic solutions to customers," he says, "If we do not do this, we will lose customers at a rapid pace. As technology advances, so too should our service offering."

Texas Premier Locksmith is a 100% guaranteed, licensed, bonded and insured company which has been providing their services to both the residents and citizens of the city for many years. Run by a dedicated team of experienced and progressive professionals, Locksmith San Marcus Texas offers an extensive range of services that include key duplication, bump proof locks, the safekeeping of money and possessions, transponder programming as well as 24/7 emergency lockout services.

## About Texas Premier Locksmith

Texas Premier Locksmith has been serving San Marcus and the surrounding areas since 2011, providing a wide variety of residential, automotive, commercial and emergency locksmith services, round the clock. Our staff consists of a dedicated team of locksmiths and technicians, trained and experienced in different specialties as well as different locksmith and emergency scenarios. In addition to San Marcus, we also provide our services in Houston, Austin, San Antonio, Dallas, Arlington and other areas in Texas. For more information, please call (512) 222-3315 or go to our website at <http://www.sanmarcos.txpremierlocksmith.com>

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