



Platform as a Service (PaaS) Market Research Report by Deployment Model, Solution Types and End-user

Report Published on "Platform as a Service (PaaS) Market" comprises of 150 Pages, categorized under Cloud Services with 10+ Company profile analysis

PUNE, MAHARASHTRA, INDIA, June 28, 2016 /EINPresswire.com/ -- The global [PaaS market](#) has been segmented on the basis of deployment model into public cloud, private cloud, and hybrid cloud. In addition, the global PaaS market has segmented based on solution types into application development, business intelligence platform (BIP), application infrastructure and middleware (AIM), and database management systems (DBMS). Furthermore, the global PaaS market is classified on the basis of end-user verticals into BFSI, retail, distribution & CPG, media & entertainment, online business, healthcare & life sciences, research & education services, IT & telecommunication, government, manufacturing, logistics & transportation, and energy & utility.

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Geographically, the PaaS market has been segmented into North America, Europe, Asia Pacific (APAC), Middle East & Africa (MEA) and South America (SAM). North America with more potential users led the market and is expected to continue its dominance during the forecast period. In addition, with increasing number of users, APAC followed by MEA are expected to be key regions for the global PaaS market over the forecast period. Some of the key players in the global PaaS market include Salesforce.com Inc., Google Inc., Microsoft Corp., Amazon.com Inc., IBM Cooperation, ActiveState Software Inc., Red Hat Inc., Oracle Corporation, SAP SE, Software AG, EMC Corporation, VMware Inc., and AT&T Inc., among others.

A segment of cloud computing, platform as a service (PaaS) provides a virtual platform for users to develop and run applications and software over the internet, eradicating the need of physical infrastructure and extra amount to be spent on purchase of underlying software and hardware. PaaS services can be accessed remotely using web applications such as web browsers. Collectively with other components software as a service (SaaS) and infrastructure as a service (IaaS), a cloud computing service model is formed. PaaS services come with pre-configured features, thereby privileging users to subscribe for the service as per their requirement and finally paying as per their usage. Consequently, packages includes supplying the infrastructure options for advanced development to simple point-and-click frameworks requiring no client side hosting. PaaS can be delivered as public cloud service from a provider or as a software installed on private data centers or public infrastructure as a service managed by internal IT departments. The major advantage of PaaS is that it allows higher-level programming with dramatically reduced complexity. With in-built infrastructure and easy maintenance and enhancement of the applications, the overall development is triggered. In addition, PaaS provides multi-function options wherein multiple users can work on the same project at the same time located remotely. In addition, PaaS provides low capex with promising substantial growth in service usage, automated deployment, life cycle management, and management services.

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