

The Society for Professional Athletes Endorses 1on1

NEW YORK, NEW YORK, USA, June 28, 2016 /EINPresswire.com/ -- 1on1 LLC announced that it has received an endorsement from The Society for Professional Athletes (www.thesfpa.org) for its interactive video platform.

Benjamin Galliway, Executive Director, The Society for Professional Athletes said, "The SFPA is pleased to announce its formal endorsement of www.1on1.fans. We are excited to see the players getting the opportunity to share, openly and directly with fans, the stories that made the games we love great. This unedited and candid behind the scenes look into the lives and



careers of our sports greats is both a win for the player and the fan alike."

1on1 LLC President and Chief Executive Officer, Ron Andruff, said, "We are exceptionally pleased with the progress made to date in creating a website that allows fans to book video calls with their



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favorite athletes. We are profoundly honored that such a distinguished organization, The Society for Professional Athletes (SFPA), has seen the virtue and the value in 1on1 providing additional income streams for SFPA member athletes, even at this early stage, by endorsing www.1on1.fans and promoting it to its stellar membership. We welcome all SFPA members as they join our significant roster of athletes enabling their fans to speak with them exclusively via 1on1 video calls."

Andruff continued, "We are likewise aware that 1on1 LLC can

play an important role in assisting former professional athletes who find themselves in challenging times. We are encouraging everyone to schedule an exclusive 20-minute video chat with <u>Gene Carr</u> on <u>www.1on1.fans</u> for a fee of \$75 to help him defray medical expenses. Once the fastest skater in the NHL, Gene suffers from diabetes, has endured two hip surgeries, and awaits stem cell surgery in the hope of improving the quality of his life."

About 1on1 LLC:

1on1 LLC (www.1on1.fans), a wholly-owned subsidiary of dotSport LLC currently in Beta, enables sport fans to share exclusive face-to-face private video conversations with their favorite athletes. Exclusive 20-minute video chats built on technology provided by Valuesetters Inc. (OTC:VSTR) allow the video calls to occur in all web browsers, so that anyone with a webcam on their computer, or a smart phone in their pocket, can book a date, click on a link and then enjoy a one-on-one video call with their favorite sport star.

About The Society for Professional Athletes (<u>www.thesfpa.org</u>):

The SFPA is an association of current and former professional athletes from all arenas of play. It is the

mission of the SFPA to educate, service and protect our members, our members' families and their life styles. Over the years we accomplished this by bringing together an extensive assortment of exclusive "members only" benefits including but not limited to: Industry education, access to prescreened and trusted service providers, discounted merchandise, exclusive travel opportunities, social events and much more.

About Valuesetters:

Valuesetters (OTC:VSTR) is an Internet-based company that seeks free subscribers and revenue-generating subscribers. The company operates on an automated basis with the belief that Internet operations, customer sign-ups, sales and game playing should occur without human intervention so that it can quickly expand in the event the number of subscribers begins to rapidly grow on a viral basis. Its focus is on the digital delivery of games, apps, movies and music. For more information, visit our web site at http://valuesetters.com.

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