

## BurpTee Launches 3-in-1 Smart Burp Cloth on Kickstarter

The BurpTee is a fantastic burp cloth that any new parent will love. It prevents spit up from getting on your clothes and is easy to clean.

MOUNTAINSIDE, NJ, UNITED STATES, June 29, 2016 /EINPresswire.com/ -- BurpTee has launched a brand new Kickstarter campaign aimed at raising funds and awareness for their innovative 3-in-1 burp cloth.

The BurpTee offers a simple, all-in-one solution for moms, dads, and caregivers who want to reduce the amount of clothes going into the wash and keep as many burp cloths in one place as possible. Dubbed "Momma's Multi-Functional Miracle" by the BurpTee team, the all-in-one burp cloth offers parents and caregivers protection from spit up, drool, and mealtime messes while protecting little ones from chemicals, dyes, and perfumes present on the person holding them. In addition, the BurpTee is reversible and offers two burp cloths per shoulder.

<u>BurpTees</u> are available in a variety of designs and textures and come with a convenient travel bag. In addition, the BurpTee is easy to wipe clean.

Created by a mom whose baby experienced reflux and went through burp rags quickly, BurpTee was created to provide extra coverage for catching

messes. According to the BurpTee team, they discovered the multiple uses afforded by their design after going through prototypes.





BurpTee has been released in limited quantities, and customers have found other unique uses for the dynamic burp cloth. For instance, some customers have used the BurpTee as a nursing cover, safety blanket, and shirt guard.

The BurpTee team aims to raise \$15,000 on Kickstarter, with funds going toward purchasing bulk

materials, bulk manufacturing and packaging, and the conversion of their current provisional patent to a design patent.

Backers can receive <u>exclusive perks</u>, including their own sets of BurpTees.

BurpTee is excited to announce their Kickstarter campaign and looks forward to connecting with like-minded moms, dads, and caregivers who are looking for an all-in-one burp cloth for everyday, real life. More information can be found at <a href="https://www.kickstarter.com/projects/1830703073/burptee">https://www.kickstarter.com/projects/1830703073/burptee</a>.

## About BurpTee

The BurpTee is a smart 3-in-1 burp cloth for savvy moms, dads, and caregivers.

Contact

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