

BOSS Controls Signs Agreement With Northeast Marketing Group as an Independent Sales Agent

The BOSS agreement provides Northeast Marketing regional representation of BOSS Controls Smart Plugs 120 and 220 to the commercial space.

PITTSBURGH, PA, UNITED STATES, June 29, 2016 /EINPresswire.com/ -- BOSS Controls LLC, a leading Internet of Things (“IoT”) energy management and



controls company, announces a new strategic agreement with NEMRA agent Northeast Marketing to serve as an independent sales group of the BOSS Controls Energy Efficiency Management Solution.

Northeast Marketing has a focus to drive business to the end user by selling through a network of stocking distributors. The BOSS agreement provides Northeast Marketing regional representation of BOSS Controls Smart Plugs 120 and 220 to the commercial space.

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“By implementing simple controls, like our full suite of products plus an energy management system like Atmospheres®, buildings can automate plug load control becoming more efficient and sustainable.”

Bob Smyles

“We are focused on expanding our relationships and providing end solutions that reduce energy consumption,” said Bob Smyles, Executive Vice President of Sales BOSS Controls.

“By implementing simple controls, like our full suite of products plus an energy management system like Atmospheres®, buildings can automate plug load control becoming more efficient and sustainable,” added Smyles.

About NEMRA

NEMRA, with its affiliate, the NEMRA Manufacturers Group, is a North American trade association dedicated to promoting continuing education, professionalism, and the use of independent manufacturers representatives in the electrical industry. The association has a combined membership of 1,000 in the United States and Canada. For more information, www.nemra.org.

About Northeast Marketing Group

With over 40 years of industry experience, Northeast Marketing Group, LLC is focused on providing high-quality, cost-effective electrical products and solutions to commercial, industrial, multi-family, governmental and institutional customers in the 6 New England states by driving business to the end user by selling through a network of stocking distributors. Our team is dedicated and determined to

provide quality, cost-effective solutions for your electrical needs. For more information, www.northeastmarketing.com

About BOSS Controls

BOSS Controls designs, markets, and sells patent pending, cloud-based, Wi-Fi enabled product solutions and software. The product suite provides a seamless fully integrated virtual energy management and control system enabling reductions in building energy costs by up to 30 percent and operational cost savings as well. The company manages the critical Wi-Fi hardware, software, and data on its cloud-based platform called "Atmospheres®."

BOSS Controls, headquartered in Pittsburgh, is a Start-up of the Year Finalist with the Pittsburgh Technology Council and is a member of Green Building Alliance and Independent Electrical Contractors. BOSS Controls Smart Plugs 120V and 220V can be ordered directly at www.bosscontrols.com.

The matters discussed herein may contain forward-looking statements that are subject to certain risks and uncertainties that could cause actual results to differ materially from expectations.

SOURCE: BOSS Controls

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