

# Interview released with UBC—An Express Scripts Company: Patient Recruitment&Retention Strategies in Biosimilars Research

*SMi Group: Biosimilars North America meeting will take place on November 16-17, 2016, New Jersey, USA.*

LONDON, UNITED KINGDOM, June 29, 2016 /EINPresswire.com/ -- In the run up to the event, the SMi Group caught up with Shazia Ahmad, Director, Patient & Physician Services, UBC - An Express Scripts Company. Shazia will be leading a pre-conference workshop on November 15th: "Leveraging Successful Patient Recruitment & Retention Strategies in Biosimilars Research".

In the exclusive interview, Shazia Ahmad said:

"I believe one of the major challenges in biosimilars clinical trials is the lack of understanding amongst stakeholders – as well as patients...It's critical to engage stakeholders and physicians as early on as possible...We encourage establishing

a stakeholder community so that we can gauge their interest in the program and by the time you conduct clinical trial PhIII and IV, which involves direct patient recruitment, all stakeholders will have developed a base understanding..."

"Leveraging Successful Patient Recruitment & Retention Strategies in Biosimilars Research" workshop will showcase practical case studies and examples of patient recruitment and retention for biosimilars to drive clinical excellence and thus commercialization.

The full interview, events brochure and a full speaker line up are available at: [www.biosimilars-northamerica.com/ein](http://www.biosimilars-northamerica.com/ein)

Join us at the event this November to hear the latest market developments and regulatory updates to ensure you stay at the forefront of this evolving market! Receive case studies from Vizient and Harvest Moon Pharmaceuticals USA on how to commercialize biosimilars. Hear Boehringer Ingelheim's thoughts on the best tactic in the US and much more.

Elite speaker panel 2016 :

- Edric Engert, Senior Vice President, Biosimilars, Teva Pharmaceuticals
- Gustavo Grampp, Ph.D., Director R&D Policy - Biosimilars, Amgen Inc.



SMi's 3rd annual conference...  
**Biosimilars  
North America**  
16 - 17 November 2016  
Renaissance Woodbridge Hotel,  
Iselin, New Jersey, USA

- Hillel Cohen, Executive Director, Scientific Affairs, Sandoz
  - Andrew Simpson, Scientific Director, Orygen Biotechnologia S/A
  - Dr. Jianguo Yang, CEO, Abpro-China; Vice President, Abpro-US
  - Daniel Alvarez, Senior Director, Asset Lead, Global Established Pharma, Pfizer Inc.
- And many more!

Attendees are advised to register before 30th June to save \$400.

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